



Competitive Edge to Feature KBC Helmets, Inc.

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Deerfield Beach, FL ([PRWEB](#)) February 18, 2005 -- Platinum Television Group is pleased to announce the selection of KBC Helmets, Inc. for its innovative, educational television series, Competitive Edge. The company will be featured as part of the American Motorcycle series in a segment on "Helmet Safety for Riders."

KBC Helmets, based in Burbank, CA, with a design and development center in the United Kingdom, is the fastest growing helmet brand in the world. The biking helmets feature awesome graphics with the latest developed technology, giving the wearer unmatched protection and comfort as well. All of KBC's helmets surpass the standards of the American SNELL and UK and European legislation.

In 1992 KBC manufactured the first helmet for the motorcycle market. Then, in 1995, KBC designed and manufactured the first OEM helmets and apparel. Some of their current clients include Harley-Davidson, Fox racing O'Neal, and Kawasaki. In 2000, KBC Europe limited was established.

The KBC product line includes street wear, designed for professional racing, and MX ware, designed specifically for off-roading with Snow wear, Cruiser wear and accessories. KBC helmets are approved by the world's highest safety standard including European, Australian, German and UK. KBC helmets are distributed through Tucker Rocky, Motovan and Motorcycle Stuff.

The segment will feature the unique and distinctive features of helmets, educate viewers on ride safety and importance, discuss precision and design to deliver supreme comfort, outstanding fit and unrivaled performance, educate on proper head gear to be used, show attention to detail and commitment to exceeding safety standards.

No helmet can protect a wearer from all foreseeable impacts. Don't try to repair a helmet-- if it sustains a severe blow it needs to be replaced. KBC helmets are made specifically for use on motorcycles--in an accident the helmet can help protect against head trauma. The helmets are designed to absorb impact from blows by partial destruction of their outer shell, and one must replace the helmet after impact. One of the most important aspects of a helmet is that it fit properly. Make sure that you thoroughly test this-- otherwise the helmet will not offer maximum protection. KBC also offers support to consumers online to answer more questions.

For more information, see www.kbc-helmets.com.

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