



## **Ownersite Technologies Reaches Key Milestone in Adoption of its Consumer Offering For Increased Vehicle Safety**

*Ownersite Technologies, the premier provider of online vehicle maintenance tracking and safety solutions, announced today that it has delivered its 250,000th opt-in service reminder through its direct-to-consumer product, Ownersite.com.*

Roswell, GA ([PRWEB](#)) February 18, 2005 -- Ownersite Technologies, the premier provider of online vehicle maintenance tracking and safety solutions, announced today that it has delivered its 250,000th opt-in service reminder through its direct-to-consumer product, Ownersite.com.

"This is an important milestone for our company and our products. It demonstrates that our goal of increasing the safety, reliability and value of vehicles continues to be embraced by thousands of owners of cars, trucks, vans and SUV's. Our ability to send timely and customized reminders to email, pagers, cell phones or PDA's ensures that the reminders are seen and the appropriate action is taken," stated Steven Eppinger, Ownersite Technologies' President & CEO.

Launched in 2001 and named an "Incredibly Useful Site" by Yahoo! Internet Life, Ownersite.com is a web-based application comprised of a suite of tools and content geared toward enhancing the vehicle ownership experience. In addition to comprehensive vehicle expense & maintenance tracking, preventive maintenance reminders and recall alerts, Ownersite.com provides educational content from the Car Care Council on the importance of preventive maintenance.

"I track both of our household vehicles with Ownersite.com. I appreciate the flexibility of having service reminders sent to both my Blackberry and my wife's email address simultaneously. I know that the service is going to get done when we are both reminded of it in the format we prefer," said Andy Harris, Ownersite.com user.

Through increased acceptance of its private-label OEM product for credit unions and automotive service providers, as well as the increased importance of preventive maintenance and recall alerts, Ownersite Technologies anticipates doubling the number of alerts that it delivered since its inception in this year alone.

### **About Ownersite Technologies**

Ownersite Technologies is a privately-held technology based company in the Atlanta suburb of Roswell, GA. Founded in 2000, Ownersite Technologies develops and markets software and CRM oriented tools for Consumers, Credit Unions, Financial Service Providers, Automotive Service Providers, Fleet Managers and Auto Enthusiast Publications. Ownersite Technologies can be found online at <http://www.ownersite.com>.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).