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Tripswithpets.com and Koa Team Up to Promote Safe Pet Travel

South Portland, ME (<u>PRWEB</u>) February 17, 2005 -- An estimated 32 million Americans are doing it. The growing obsession knows no class or educational blockades. Seventy-eight percent of those who do this do it with their dogs. Others are doing it with their cats, ferrets, turtles and fish. What ARE they doing? Traveling with pets of course! With over sixty-five percent of American households having pets and with seventy-eight percent of them wanting to travel with their furry, four-legged, and feathered friends it is essential that they enjoy a safe and happy travel experience.

And what better sniffing ground than the endless forests, pristine lakes, and beautiful countrysides in which KOA Kampgrounds are located? Kampgrounds of America and Trips with Pets, Inc. have teamed up to promote safe pet travel in the U.S. TRIPSwithPETS.com is the premiere online resource for pet travel. They are working with KOA to provide KOA pet campers and their humans with practical tips and advice for safe pet travel. These tips are available to KOA campers on the KOA website. These tips range from providing temporary travel pet ID tags to help ensure a pet safe return should they run off to how to properly secure pets in vehicles for safe travel. $\hat{A} \square$ Traveling with your pet can be a wonderful and bonding experience if you plan and take necessary precautions. We offer some common sense advice, which is many times overlooked, to help ensure happy and safe pet travel, $\hat{A} \square$ says Kim Salerno, President of Trips with Pets, Inc. KOA will also feature TRIPSwithPETS.com specialty pet travel items on their site, which will be made available to pet campers. These products will include such things as pet car seats, vehicle pet partitions, pet first aid kits, and other products, which help to ensure that pets are comfortable and safe when traveling.

 $\hat{A} \square$ All of our KOA Kampgrounds provide special pet walk areas for pets and many KOAs even give pet treats at check in. Forty-two percent of KOA campers travel with pets. That means we take pet travel seriously. Hence, our new exciting partnership with TRIPSwithPETS.com is most advantages! $\hat{A} \square$ comments Tracy Kern, KOA Online Marketing Manager. With 465 pet friendly campgrounds in the U.S., KOA is making sure that pets are welcome in addition to being happy and safe!

TRIPSwithPETS.com is the premiere online resource for pet travel. They offer resources for pet travelers to ensure they are welcome, happy, and safe when traveling. Their website, <u>http://www.tripswithpets.com</u>, offers directories of pet friendly accommodations across the U.S., pet hospitals and pet recreational activities, airline pet policies, pet travel supplies, along with other pet travel resources.

For more than 40 years KOA has been offering the perfect, convenient getaway, and the opportunity to spend quality time with family and friends in a safe, clean and best of all, fun environment. As North America's camping leader, only KOA offers toll-free reservations, clean restrooms, playgrounds and pools, and a variety of lodging options. Visit them at <u>http://www.koa.com</u>.

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