



## **Let AutoPartsPlace.com Hook You Up with the Latest Designs in Brake Discs – Enhance Your Ride with Cross-Drilled Brake Rotors**

*Auto Parts Place Announces New Lines To Accommodate The Trend Of Cross-Drilled Brake Rotors*

Diamond Bar, CA ([PRWEB](http://PRWEB)) February 16, 2005 -- Looking for the next big trend in auto parts for a smooth ride? Need to prevent brake fade and reduce heat? Want to increase your wet performance and reduce cracking? Well, [www.AutoPartsPlace.com](http://www.AutoPartsPlace.com) is now offering cross-drilled brake discs from Brembo and Zimmerman to help improve your ride.

### **Why Cross Drilled Brake Rotors?**

Cross-drilled brake rotors reduce brake fade and improve rotor cooling (temperatures can be reduced by as much as 200 degrees during extreme braking when compared to stock rotors). Other advantages to drilled rotors include lower rotational mass, better off-gassing properties and increased wet performances. Based on the average of several controlled data samples these rotors run on an average 82% cooler in front and 27% cooler in the rear.

### **How Do They Work?**

Fully compatible with stock calipers, wheels and other chassis components, these discs easily mount onto any vehicle. The slots, known as drillings, provide a path to disperse built-up heat and gasses that result from the pads acting on the rotors, as well as help to clean and refresh the pad surface. The rotors are then plated for corrosion resistance and for a bold, aggressive appearance. The end result is a braking system that provides excellent stopping power ranging from everyday traffic conditions to more spirited high performance driving. And best of all, these brake discs fit into the budget of any enthusiast.

### **Brembo Cross Drilled Brake Rotors**

The Brembo Sport rotor's cross-drilled holes are bi-angle chamfered at the rotor's outer surfaces to help reduce the cracking caused by repeated, high stress, high temperature brake application as well as control the heat transmission from braking to the hat surface. With their exact tolerances, Brembo's Cross-Drilled Rotors guarantee maximum performance of all of their braking system components. They also boast a better synergy between the friction material and disc with a reduction of vibration risks.

### **Zimmerman Cross Drilled Rotors**

The Zimmerman Cross-Drilled rotors are manufactured in Germany for exceptional quality. Cheaper cross-drilled rotors are often not heat treated after drilling and the sharp hole edges can decrease pad life. The holes in these rotors have radiused edges, not only to increase pad life, but also to prevent cracking and provide a visual wear inspection, an excellent way to prevent brake fade on the track.

### **Special Offers**

In celebration of this new product line, Auto Parts Place is offering discounts on all of their brake discs by Zimmerman, Brembo and many other manufacturers. Browse through an easy-to-use catalog online at [www.AutoPartsPlace.com](http://www.AutoPartsPlace.com) for all of your auto part needs!

Auto Parts Place not only offers the new cross drilled rotors from Brembo and Zimmerman but also a huge selection of OEM, aftermarket, rebuilt and used auto parts for cars ranging from Mercedes to Hondas to just



about every make and model that you are looking for. With more than a million parts in stock it's easy to find what you need. Auto Parts Place also guarantees the lowest price available and fast, free shipping so that you can get those important parts right away. With free ground shipping as well as overnight and second-day shipping options, you're sure to be satisfied. Not only will you find the parts you need, but there are customer service representatives standing by to answer your questions and take orders. And best of all, most parts bought at [www.AutoPartsPlace.com](http://www.AutoPartsPlace.com) come with at least a 1-year warranty. Some parts even come with a lifetime warranty.

#### More About AutoPartsPlace.com

AutoPartsPlace.com is the site to get all of your auto parts at the lowest price, with fast shipping and great customer service. The site is easy to use and you can search in a variety of ways to find the parts you are looking for. And you can feel confident ordering online using a secured shopping cart. For more information, contact Auto Parts Place by phone at (866) 876-3242 or on the web at [CustomerService@AutoPartsPlace.com](mailto:CustomerService@AutoPartsPlace.com).

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**Contact Information****Roger Strickland**

HIGH PERFORMANCE PROSE

<http://hpprose.com>

818-407-3496

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