



Dennis Kirk to Carry Royal Purple's Max-Cycle®

Dennis Kirk is pleased to announce the addition of Max-Cycle® to their offering of high performance motorcycle products.

Porter, TX ([PRWEB](#)) February 16, 2005 -- Dennis Kirk is pleased to announce the addition of Max-Cycle® to their offering of high performance motorcycle products. Max-Cycle® is a high-performance synthetic oil specifically formulated to improve motorcycle engine performance.

Max-Cycle® has been proven in independent tests to increase horsepower, and reduce heat and wear. It's recommended for both air-cooled and liquid-cooled 4-cycle engines and it's compatible with wet-clutch transmissions. Max-Cycle® provides unparalleled film strength that is up to 400 percent stronger than leading synthetic and mineral oils. Its shear stability and oxidation resistance promote greater performance and protection.

Max-Cycle® exceeds API / JASO new warranty requirements and is compatible with other mineral and synthetic motor oils. No flushing is necessary prior to use. It's available in 10W30, 10W40 and 20W50 viscosities.

About Dennis Kirk

Dennis Kirk has been a familiar name to motorcyclists, atvers, snowmobilers and jet skiers since 1971. Dennis Kirk is considered a market leader with five full-line catalogs servicing Harley-Davidson®, Off Road (dirt bike and ATV), Snowmobile, Metric Motorcycles and Personal Watercrafts enthusiasts. Each catalog features a complete line of apparel, parts and accessories from hundreds of manufacturers worldwide.

About Royal Purple

Royal Purple makes synthetic products for all your motorcycle needs, including engine and primary oil, chain lubricant, penetrating lubricant, assembly lube and shop compressor lubricant. For more information on Royal Purple and its products, contact Royal Purple Ltd., One Royal Purple Lane, Porter, TX 77365, 281-354-8600, www.royalpurple.com.

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HIGH PERFORMANCE PROSE

<http://hhprose>

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