



Buying Used Cars For Sale Just Got Easier

InternetAutoGuide.com is taking used car sales online to a level unparalleled in today's market, uniting thousands of car buyers and sellers. Over 500,000 listings of used cars for sale are updated daily, searchable in a number of formats.

([PRWEB](#)) February 16, 2005 -- Smart consumers understand that a car's value depreciates the most during the first few years of ownership, making low-mileage used vehicles the best values. It has now become easier to search for used cars online. InternetAutoGuide.com, which has been serving the online automotive community since 1999, announced a special section for those interested in selling and buying used cars for sale online. This recently launched car classifieds section has attributed to a 500% increase in website traffic and user reach since its introduction.

Used car shoppers on InternetAutoGuide.com now have access to more than 500,000 used cars for sale, searchable in a number of formats for the user to choose from. All listings of used cars for sale are updated daily with information from partners, including premium car dealers, private party advertisers, and additional partner websites to provide car shoppers with the most up-to date inventory selection.

Since 1999 the person-to-person sale of used cars have risen 20%, while used car sales by new car dealerships have declined. Research indicates that key factors in the large increase of person-to-person used car sales are the explosion of Internet usage for car research; better quality used cars, and the increased availability of financing for private sales. The Internet has been an enormous tool for consumers to shop cars from around the country and find the car that best suits their needs. The combination of online car classifieds and quality car transporting companies are allowing consumers to buy cars from farther distances, across the country, and even from international locations.

Through innovative merchandising products such as multiple photos and full search functionality, InternetAutoGuide.com is taking used car sales online to a level unparalleled in today's market, uniting thousands of car buyers and sellers. InternetAutoGuide.com continues to improve the way people research, locate, and buy used cars for sale online.

About InternetAutoGuide.com

<http://www.internetautoguide.com>

<http://www.internetautoguide.com/usedcars/>

InternetAutoGuide.com, created in 1999 and headquartered in Irvine, Ca., is one of the premier used car websites on the Internet. What differentiates InternetAutoGuide.com from the rest of the automotive market, and makes this used cars site the choice for millions of Internet users is its complete coverage of each car shopper's needs and wants. In addition to used car shopping, InternetAutoGuide.com allows users to research every aspect of the vehicle of their choice, including car reviews, pricing, rebates & incentives, auto recalls, car photos, crash tests, and more.

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**Contact Information**

Andrew Gerhart

INTERNETAUTOGUIDE.COM

<http://www.internetautoguide.com>

714-389-5000

Online Web 2.0 Version

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