



## **This is a Message to Professional Tractor-Trailer Drivers, from a Recruiter**

*If you're a professional tractor-trailer driver you pour your heart and soul into your work. And there is no denying that it's getting tougher and tougher everyday, out on the road.*

([PRWEB](#)) February 13, 2005 -- There is no way to hide the facts and no point in trying. The shortage of safe, reliable professional drivers is growing more severe with each passing year. The shortage of good trucking companies to work for seems just as severe, doesn't it?

If you're a professional tractor-trailer driver you pour your heart and soul into your work. And there is no denying that it's getting tougher and tougher everyday, out on the road.

But, if your father was like my father, he taught you that as long as you work passionately and honestly for the things you believe in, you are bound to succeed. I believed it as a young boy and I believe it now.

Look, you're away from your family for days or weeks at a time, right? You work in a dangerous occupation. You're a professional, surrounded by amateurs who are clueless about what it takes to handle a tractor-trailer. You sleep in parking lots and truck stops. If your employer has forgotten that you're the person who makes his life as good as it is, it's time to start looking elsewhere.

If your employer has compromised its integrity and principles for a fast buck, it's time to look elsewhere.

If you no longer enjoy the sheer fun of driving and working together with a diverse group of professionals that are dedicated to excellence and the achievement of a common goal, it's time to look elsewhere.

If you get attacked for offering ideas that are different than others have, it's time to look elsewhere.

If you've lost the feeling that the people around you believe that what they do can't be done better, it's time to look elsewhere.

When your employer loses respect for the drivers that do more than anyone else in the company to keep them in business, it's time to look elsewhere.

Right now, as you read these words, there is a revolution going on in trucking. Believe me, you're making a mistake you will regret for the rest of your life if you've convinced yourself that a trucking company that respects its drivers isn't in existence.

Avoid the mistake of settling for second best. You work too hard and sacrifice too much to settle for inferior pay, benefits and treatment. Don't compromise.

As a professional tractor-trailer driver, you're part of a remarkable group. No one can take that away from you. And, no one can make it easy for someone like me to attract the safest, most reliable drivers to L.J. Kennedy Trucking. (Not even a company-paid pension and family medical benefits with one of the lowest payroll deductions in the business).

I believe our pay & benefits package is one of the best in the industry. Our turnover rate is outrageously low.



The equipment is modern and maintained at the highest standards of performance. We provide our drivers with bonuses and superior home time. And, I must admit, so do some of our competitors.

But, there is a difference between the great and the ordinary, in trucking, as well as in any team effort.

Maybe you've never thought about what I am about to say, but I bet you already know it in your heart.

If you believe that the drivers where you now work are among the safest, most professional in the business, you must feel pride in the team you belong to. On the other hand, if you look around at the people that labor for your present carrier and you don't feel like you are part of an elite team, well, you are accepting less than you deserve. Someday, you'll look back on your life and wonder why you settled so easily. I hope you don't fall into this trap.

At L.J. Kennedy Trucking, our drivers share a common bond. A sense that they are part of something special. And they are right.

Our standards are much higher than the industry average. This makes recruitment quite frustrating, at times.

I wouldn't have it any other way.

Someday, I want to look back on my life with a sense of accomplishment and pride. When I do, I want to think fondly of the men and women I work shoulder-to-shoulder with. As a recruiter at L.J. Kennedy Trucking, I am blessed to get a unique opportunity to build a team of unique, exceptional drivers that are the envy of the industry.

Although I want to help you, I admit that I do have a selfish motive: I want you to call (866) RUN-4-LJK for a recruitment package and application. Or, visit our website: [www.kennedytrucking.com](http://www.kennedytrucking.com).

Regardless of what you decide to do about your career, I wish you only the best----you've earned it and you deserve it.

If you are interested in becoming part of something great, something others will admire you for, call me toll-free: (866) RUN-4-LJK. (866) RUN-4-LJK.

It could be the most important call you make this year

###

**Contact Information**

**Mike Thayer**

CDLjobs.com

<http://www.cdljobs.com/news.htm>

319-341-9266

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).