



Anchorage, AK Friday, February 04, 2005 Grime Fighters Car Wash Defends the Honor of Clean Cars No Matter the Weather

As the only Car Wash in Anchorage that offers customers the choice of using their state-of-the-art automatic touch-less car wash and dry unit, or of doing it themselves, Grime Fighters Car Wash has raised the bar for residents with dirty cars. With their grand opening on November 18, 2004, co-owners Jill Hume and Burt Bomhoff built the Grime Fighters with cold weather on the top of their minds.

([PRWEB](#)) February 6, 2005 -- People looking at how to build a cold-weather car wash need look no further than this wash, says Mark Stoddard, Product Manager at GinSan Industries, manufacturer of the Self-Service Car Wash equipment installed at Grime Fighters. Burt and Jill (co-owners) did it right by installing automatic, self-closing doors on all the wash bays, and by extending the heated concrete pads that are under all the wash bays an additional 30 feet beyond the exit doors, he said.

Grime Fighters is also unique in offering customers the latest in convenience by accepting payment with credit card and ExpressKey® readers in every wash bay. Currently, customers can purchase pre-paid ExpressKeys® from a vending machine 24-hours a day. During the recent holidays some customers even purchased the keys as gifts for family and friends. We plan on expanding our ExpressKey® system to include a credit key option for cab companies and other businesses with fleets of vehicles that need to be kept clean, explains Burt.

 We knew our choice of equipment manufacturers was critical, and we are very pleased with our decision to use GinSan self-service equipment, states Jill. Everyone (at GinSan) has been awesome. The support we received throughout the project was exceptional.

As a visit to the new Grime Fighters Car Wash will demonstrate, convenience is King. If the multiple payment options don't keep you coming back, then the well thought out design and quality equipment from GinSan will. After all, it's all about getting your car clean and making it a pleasant experience.

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