



GEOCOMtms and Osmo Technologies Close the Order Fulfillment Loop

Companies Combine Wireless Data Collection and Fleet Optimization to Enhance Parcel Tracking & Delivery

ATLANTA, GA ([PRWEB](#)) February 6, 2005 -- GEOCOMtms, a global provider of Fleet Optimization and Territory Design solutions, announced today that it has teamed up with OSMO Technologies, Inc., a leading provider of wireless data collection and RFID solutions, to deliver closed-loop order fulfillment and tracking solutions that streamline local pickup and delivery operations. The joint effort will give customers greater visibility and control over shipments as they move from the warehouse to a customer location.

“Getting the right order to the right place is a fundamental component of good customer service,” said Michael Nark, President & CEO of GEOCOMtms. “But all too often, dispatchers lack critical information, such as an accurate address, so they spend half the day giving directions to lost drivers. This inefficiency results in increased overtime, excess mileage, and worse missed deliveries. The combination of our Fleet Optimization software, A.MAZE, and the advanced solutions offered by OSMO Technologies not only solves this problem by creating optimal delivery routes, but enables drivers to confirm each delivery they make by capturing a customer’s signature. Customers receive better service and dispatch knows the job has been completed on time.”

Tracking the flow of goods from the warehouse to the customer is a pressing concern for businesses that are distribution intensive. While many companies have taken advantage of supply chain and warehouse management software to control production and inventory, however, managing dispatch and delivery has traditionally been a highly manual process. Improved fleet management and data collection technologies, as well as RFID, are bringing about change. The optimal solution ensures that loads are properly balanced among available resources, the right items have been placed on the right trucks, and that deliveries are sequenced, scheduled, and routed efficiently. Implementing these solutions allows dispatch operations to run more smoothly and improves customer service.

“The combination of the A.MAZE Fleet Optimization solution and our mobile data collection and RFID systems gives customers a solid foundation for managing order fulfillment,” said Cyrus Clay,

President of OSMO Technologies, Inc. “The tools we provide help ensure that the right items get loaded, and A.MAZE ensures that pickups and deliveries are made in the most effective way. We then help dispatch close the loop by giving drivers the ability to confirm that each stop has been completed and that stops were made in the correct order and within the appropriate time window. In other words, we help customers take control of the delivery process.”

About OSMO Technologies Inc.

Headquartered in Atlanta, GA, OSMO Technologies Inc. (OTI) is an innovator in delivering wireless barcode scanning, mobile data collection, and RFID products and services that meet the unique requirements of manufacturing and distribution companies, logistics and transportation organizations, and other entities interested in automating critical business processes. Using advanced technologies, OTI applies its significant experience and expertise to help customers eliminate costly data input errors, improve inventory control, and optimize the speed at which business is done. For more information visit <http://www.osmotech.com>



About GEOCOMtms

GEOCOMtms has been helping shippers, couriers, and carriers become market leaders by optimizing their pickup and delivery operations since 1999. Savvy companies understand that technology alone is not enough to maximize profits from local pickup and delivery. That's why our A.MAZE solution offers a more holistic approach that includes enterprise-wide visibility and control, a proven methodology for re-engineering business processes, and highly adaptable subscription-based optimization software. By using A.MAZE, customers like Genuine Auto Parts - NAPA, Purolator Courier, Southern Maryland Oil and Velocity Express have achieved their strategic goals while significantly improving cash flow and their bottom line. For more information visit <http://www.GEOCOMtms.com>

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