



Online Registration Proves its Value in 2004

Online MotorSports Registration Service proves its value to racing organizations and racers in 2004 and prepares for 2005 season.

([PRWEB](#)) January 31, 2005 -- SpeedReg, an online motorsports registration service, launched its website in May of 2004. "We worked closely with our customers to ensure that their transition to online registration was a success. It was no surprise that they found our online registration service easy to use and their racers loved it," said founder Steve Sidle. Organizations and racers immediately saved time and eliminated day-of-race registration hassles. They're extremely pleased with the service and support that SpeedReg provides.

As the motorsports industry grows and racing organizations multiply they compete directly to attract racers. The organizations that provide the best service and racing experience draw the largest crowds "online registration is a critical part of this advantage. By 2007 online registration will be a standard service offered by successful organizations.

This year, SpeedReg is offering a "Pre-season Package" (expires 2/20/05) for all new organizations. SpeedReg will put an organizations' race registration and membership forms online for free. It is a great time to get prepared for the upcoming season and start accepting online registrations.

"We want organizations and racers to benefit from online registration all season long. Now is the perfect time for organizations to fine tune their processes, we know that once the season starts just getting it done takes precedent over improving the process," said founder Steve Sidle.

For further information go to <http://www.speedreg.com> or contact steve@speedreg.com / (415)359-6426

###

**Contact Information**

Steve Sidle

SPEEDREG INC.

<http://www.speedreg.com>

415-359-6426

Online Web 2.0 Version

You can read the online version of this press release [here](#).