



Detroiters' Invention a "Slam Dunk" for the Auto Industry

Pick-Up Hoops is perfect for "Ballers" on the Go! Detroit — Pickup Hoops is a patented portable basketball goal assembly that mounts in the bed of a pickup truck.

([PRWEB](#)) February 2, 2005 -- What travels 0 to 60, sets up in less than 30 seconds, and can be played anytime, anyplace, anywhere? The one and only patented Pickup Hoops. Pickup Hoops is the only portable basketball goal with a base that you actually can drive from place to place. The base is actually the pickup truck. This means you determine when and where to play some hoops, without relying on the availability of a court. The pickup truck is an integral and essential part of the apparatus. The truck actually becomes an extension of the assembly. The truck acts as a base and the bed is the necessary storage space. In the play position, the backboard extends substantially out from the rear of the truck, creating ample room for baseline play.

As for safety, the closed tailgate with a pad hanging on it actually creates a backstop to break a player's momentum during a drive to the basket. In recent years, dunking has become a big part of the game. The truck's suspension absorbs the shock of the dunk, significantly increasing player safety, much more than so-called "break-away" rims.

The goal assembly simulates a convertible automobile. When the top is down on a convertible, it fits neatly and compactly within the space available without detracting from the vehicle, just like our Pickup Hoops. And like a convertible top, Pickup Hoops adds to a vehicle's versatility and enhances its value.

Pickup Hoops has taken two mutually exclusive entities, an automotive vehicle and the sport of basketball, and ingeniously combined them. Not only have we combined these two, but also we have created a product that is leaps and bounds ahead of other so called portable basketball hoops.

Pickup Hoops gives a wake up call to the Automotive and Sporting Goods world. Both pickup trucks and the game of basketball have been around for over 100 years. Now they have been ingeniously combined.

Pickup Hoops is now available for rent. Get your game on anywhere with Pickup Hoops.

Pickup Hoops is looking for venture capitalist, or a sponsor, and would like to license our patent rights. Looking for O.E.M. as well.

If 75% of all accessory product dollars are spent on light trucks ... This is a wake up call to the Big Three to see what the young and old buyer wants on a vehicle... The Detroit Pistons Edition Pickup Truck... with Pickup Hoops... the mobile hoop of the Future.

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