



New Movers Mean New Business. We Have The Best New Movers List In The USA.Period.

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([PRWEB](#)) January 25, 2005 -- Back when our lives were simpler and our cities safer, folks moving into new homes would be greeted by neighbors bringing cookies and a long-gone tradition known as the Welcome Wagon, a local way of telling a newcomer about the community's services, shops and churches.

Those days are part of the past in our busy cities, where moving is as much a part of our lives as changing jobs and buying new cars. But, more than ever, businesses, services and churches still need to reach out to people who have just moved into their community.

More than 1.5 million moves are made each month across the nation, bringing potential new customers to grocery stores, cleaners, dentists, restaurants, home improvement centers, and other retailers and services. So how do they reach them?

Someone must supply the new movers's names and addresses. With that information, a distributor can sell the monthly "movers" list to endless users in his or her territory, whether it's a city, an area, or a zip code.

So how does a distributor get such a list? From a Houston-based firm called Business Development, Inc., "The List Company."

"Our company is announcing a new product, the New Movers Hot Line, a monthly updated listing of people who have changed addresses in any specific area of the United States," says Business Development President Jack Schultea. "We can provide the new movers list in whatever format the distributor prefers " CD rom, diskette, labels, e-mail, even a printed list " each month.

"In the Greater Houston market area, alone, there are approximately 25,000 moves every month. But we can provide our Hot Line list for any place, from San Francisco to Boston, Tulsa to Savannah. We also have the former addresses, so it is possible to distinguish whether the mover is relocating from out of state, out of town or just within the same city or neighborhood," Schultea adds.

Business Development wants to market the new movers list to distributors, who can, in turn, market the list to as many clothing stores, coffee bars, gift shops, furniture stores and car washes in their territories as possible.

For more information on the New Movers Hot Line from Business Development, Inc., contact:

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