

DreamCruiseCars.com is a Proud Official Sponsor of the 6th Annual Cruisin' Downriver Event.

Even with snow on the ground, the 2005 Cruise Season is heating up.

(PRWEB) March 7, 2005 -- DreamCruiseCars.com has announced that it has become an Official Sponsor for the 6th Annual Cruisin' Downriver Event. The 6th annual CruisinÂ□ Downriver will begin at 10 a.m. June 25, 2005 and cruise through the cities of Lincoln Park, Riverview, Southgate, and Wyandotte. More than 500,000 car buffs and enthusiasts are expected to line Fort Street in hope of getting a sneak peek at their dream car.

"What attracted us most to this event is the fact that they do not charge a registration fee for the cruise itself", says Adam Filkins, Vice President of Operations for DreamCruiseCars.com. "It is an honor to be affiliated with people who love cars, and want to reward the people who have worked to preserve this heritage. By sponsoring this event, we are allowing the coordinators of the Cruisin' Downriver Event to keep it free."

DreamCruiseCars.com will have representatives attending the cruise to help support the event. Look for DreamCruiseCars.com representatives for free T-shirts and other cruise items.

If you would like more information on Cruisein' Downriver, please visit <u>www.dreamcruisecars.com</u> or <u>www.cruisindownriver.com</u>. You may also call (734) 246-0800 for more information.

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You can read the online version of this press release here.