



National Ranking of Internet Lead Providers Provided by yourDealer.net

yourDealer.net to provide a continually updated ranking of the best automotive lead providers on the company Website.

New York, NY ([PRWEB](http://www.prweb.com)) January 24, 2005 -- yourDealer.net, the only company providing guaranteed follow-up to Internet leads received by car dealerships in the USA will post National and Regional lead provider rankings on the company Website located at <http://www.yourdealer.net>.

yourDealer.net provides immediate email, telephone and click-to-chat response for progressive dealerships that want to grow their sales to customers shopping online. The service guarantees immediate email and telephone contact with 100% of the leads received from manufacturers, third party providers and from dealers Websites; and quickly engages the customer to build rapport and schedule a convenient time for the customer to come into client showrooms to purchase their vehicle.

"With daily exposure to thousands of leads generated from virtually every source available to the Industry, yourDealer has unique exposure to the quality and conversion ratios of the best lead providers." States company President and CEO, Dave Hein "Because we provide immediate telephone contact and a consistent process to handle every lead, we have a perfect formula to track the real quality of the leads that we process and their sources." The company ranks each lead source on an hourly, daily, monthly and lifetime basis for clients, and will provide limited exposure to the rankings to dealers that are looking to add additional leads into their Internet marketing strategy.

yourDealer.net consistently brings up to 60% of a dealerships Internet leads into the showroom on a monthly basis. "This is accomplished by our exclusive focus on working with Internet customers and providing a process that is designed to make customers look forward to working with our client dealerships." Adds Hein "Our clients sell more cars and as the result look to invest more in Internet leads to help increase their showroom traffic overall."

The company has been providing its services for dealerships throughout the US and Canada since 2003 and has developed the most comprehensive process for converting Internet leads into showroom traffic. Clients of yourDealer include mega-groups and single point stores, both franchised and independent.

yourDealer is a privately held company based in New York City. The company operates fully staffed and managed operations centers in strategic locations throughout North America.

for additional information, contact Dave Hein at 646-536-7402, or visit the company Website at <http://www.yourdealer.net>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).