



Modified Madness Features West Coast Customs, Much More

Modified Madness will kick Happy Valley into high gear as the custom auto event rolls into the Bryce Jordan Center in State College, Pa., on May 21-22, 2005. West Coast Customs, the guys from MTV's "PimpMy Ride," will be special guests. Visit modifiedmadness.com or call (717) 243-7855 for more information.

STATECOLLEGE, PA (PRWEB) January 22, 2005 -- Modified Madness (M2) will kick Happy Valley into high gear as the custom auto event rolls into the Bryce Jordan Center in State College, Pa., on May 21-22, 2005. Visit modifiedmadness.com or call (717) 243-7855 for more information.

M2, produced by Carlisle Events, includes not just sport compacts but also customized luxury sedans, SUVs and nearly all makes and models. Elite cars, corporate displays, judged show fields, sponsor rigs, dancers, models, a beauty contest, lots of lights, sounds, entertainment and TV stars make this the don't-miss custom event of the year.

West Coast Customs' Big Dane and Q will be special guests at the show. The California custom auto shop was made famous by the MTV show "Pimp My Ride," in which West Coast Customs transforms people's old, beat-up cars into tricked-out rides. They'll bring as many as eight vehicles that they've modified for display, as well as merchandise for sale, and will be available on both Saturday and Sunday, May 21-22.

"We're more than excited to come to the show," said Big Dane. "We represent the West Coast Customs flavor, and we'll showcase our real work. We'll show what really can be done under one roof."

Another special guest at the show will be Dave "The Fishman" Rivera of Fishman Audio. Rivera is one of the premier audio installers in the nation, known for his ICE (in-car entertainment), and has created some of the most outrageous vehicles you've ever seen. The Fishman earned his nickname because he might install an aquarium where the rear window was, or he'll put fish bowls (complete with live fish) where the headlights used to be.

Also entertaining at the show, the StarBoyz stunt riders will perform all kinds of crazy tricks and stunts on their sport bikes. Top-level sponsors will display all the newest products and provide entertainment at M2. Other activities planned are a beauty contest, burnout contest and audio competition.

In the Meguiar's Top Flight show field, judged by NCCA, the top cars in various classes compete for prize money and trophies. This is an NCCA double-points event and is limited to the first 200 cars that register. Registration is \$75, which includes admission for two people for both days. The outdoor judged show field has classes for all types of cars, trucks and sport bikes and is limited to 1,500 cars. Price is \$50 for the vehicle and two attendees. An outdoor non-judged show field is also available for those who just want to have their vehicles on the show field but not be judged. The \$40 pre-registration (\$50 after May 2) fee includes admission for the vehicle and two people. Register at modifiedmadness.com.

"We could not be happier to be producing Modified Madness at the Bryce Jordan Center in State College," said John Detrick, CEO of Carlisle Events. "The venue, staff and community partners are all extraordinary,



and we intend to produce the best event in the country!Â

The Penn State area has the facilities and the nightlife to accommodate the auto enthusiasts after they leave the event. No alcohol will be permitted at the Modified Madness event. Numerous hotels in the area provide plenty of places for enthusiasts to spend the weekend at reasonable prices. In addition, the downtown State College area will coordinate special events to coincide with M2.

Hours are 10 a.m.-8 p.m. Saturday and 10 a.m.-4 p.m. Sunday. General admission is \$18 each day, which includes all applicable taxes. Children under 12 years old are admitted free.

Visit www.modifiedmadness.com or call (717) 243-7855 for more information. Hotel rates are posted on the site as well. See www.centralpacvb.org for hotel information. Visit www.downtownstatecollege.com to see what's happening in State College. Carlisle Events welcomes returning sponsors Meguiar's and eBay Motors.

Carlisle Events, host of 11 collector car, truck and motorcycle events, attracts more than half a million people to its 82-acre fairgrounds in Carlisle, Pa., each year. Included in the annual schedule are two huge automotive swap meets in the spring and fall and individual specialty shows featuring Corvettes, Fords, GMs, Chryslers, trucks, motorcycles, sport compacts and imports. Founded in 1974 by friends Bill Miller and Chip Miller, the Cars at Carlisle shows attract automotive enthusiasts from around the world.

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CARLISLE EVENTS

<http://www.modifiedmadness.com>

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