



AAautoWarranty.com Announces New Affiliate Program

AAautoWarranty.com is extending their market share and partnerships through a new affiliate program offering. Newark, DE January 21, 2005 -- AAautoWarranty.com, a leading source of extended auto warranties, announced today their new Affiliate Partner Program which provides an opportunity for website owners and webmasters to substantially add to their bottom line.

([PRWEB](#)) January 21, 2005 -- After a year in sales surpassing all expectations, AAautoWarranty.com has exceeded previous records and become the most utilized extended auto warranty website in existence: (see: <http://www.alex.com/browse/general?catid=122379&mode=general>). The service is a joint effort by several industry leaders and attributes it's success to the following:

- #1) They offer extended warranties for ANY vehicle regardless of Year, Make or Model (including Exotic and Classic).
- #2) AAautoWarranty.com is the only service of it's kind which works with multiple providers to locate the best coverage for each vehicle.
- #3) Due to their large sales volume, they are able to negotiate the lowest price possible on the customers behalf.
- #4) The staff are all experts in their respective fields, with decades of experience and an intimate knowledge of the industry

"We wish to keep the momentum as we transition into 2005 and realize the importance of strategic partnerships in getting our message out," notes Brett Hitchcock, Marketing Director for AAautoWarranty.com. "In fact, a large portion of our business already comes from satisfied customer referrals. For quite some time we have been receiving requests from potential affiliates interested in tapping into our service. The challenge was to make our program fair, easy and rewarding for everyone involved. We are confident we have done that, and our new affiliate program insures that both our partners and the customers they refer receive a valuable service."

AAautoWarranty.com's Affiliate Program is available to all webmasters and website owners who wish to participate. It utilizes technology designed to protect the Affiliate Partner and ensure that commissions are properly credited when a sale occurs. In the past, website owners have been remiss to partner with auto warranty sites because the sale is typically closed offline, and tracking becomes an issue. AAautoWarranty.com has implemented several safeguards to insure every sale is accounted for and paid as promised. First and foremost, the entire affiliate program is managed by an independent third party. Each affiliate has complete control over their account and may login at any time. They can easily update contact information, access marketing tools and see the status of every customer they referred. By establishing strategic relationships with these partners, AAautoWarranty.com is confident they will retain their position as the leading extended auto warranty website well into the future.

The AAautoWarranty Affiliate Program offers their affiliate partners the most generous commissions in the industry. Additionally, they have implemented a two-tiered system where an Affiliate can sign-up other Affiliates and receive overrides for every sale they refer as well. "We see our Affiliate Partners playing a key role in the future of our company," notes Hitchcock, "Doing business online is just like brick and mortar business... it's all about networking and relationships."

Owners and webmasters interested in AAautoWarranty.com's new Affiliate Partner Program should contact



Kevin@PremiumWebServices.com or call 1-800-291-7276 for more details.

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**Contact Information**

Kevin Watson

GUARDIAN WEB COMPANY LLC

<http://aaaautowarranty.com>

800-291-7276

Online Web 2.0 Version

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