

Here's Your Chance to Show your Patriotism in 31 Seconds.*

Reaching the public with a message or product should be easy. But $it\hat{A} \square s$ not $\hat{A} \square$ particularly if $you\hat{A} \square$ re trying to bring about a fundamental change in the American energy marketplace. People are not up in arms the way they should be. In this sound-byte and media-driven world, if it $isn\hat{A} \square t$ happening now, people $don\hat{A} \square t$ want to hear about it. They $don\hat{A} \square t$ care about it. They $\hat{A} \square ll$ get around to it later $\hat{A} \square$ maybe. So we made it easy. 31 seconds to be a true patriot.

(<u>PRWEB</u>) February 2, 2005 -- In the United States, it's no longer fashionable for the average person, young or old to get involved in things that might actually help the country improve, succeed and better the quality of peopleÂ \Box s existence.

People are not up in arms like they should be. In this sound-byte and media-driven world, if it isn't happening now, people donÂ \Box t want to hear about it. They donÂ \Box t care about it. They'll get around to it later Â \Box maybe.

That's not how America got through World War II. When citizens had to ration gasoline and tires, sacrifice at the food market and even grow their own vegetables in "Victory Gardens," they didn't stop to question why.

They just did it.

And that $\hat{A} \square$ s what won the war. No self-aggrandizing rhetoric. No "what's-in-it-for-me" second thoughts.

The job got done. Period.

Today too many people hear only what they want to hear. And it's not always good.

FOIL's - Foreign Oil Independence League - message in concert with the South Dakota VFW is simple.

Ramp up your patriotism. Show you care about your nation's independence from foreign oil and in the grips of big oil.

Someday we will all have to do without oil when the underground stores of petroleum run out. Solutions are needed today.

For FOIL to finance its own campaign to get people revved up and politicians listening to the concerns of people. it is marketing alongside the South Dakota VFW "Get Off Your Gas" decals. At two for a \$10. donation, it is the right product at the right time in America's history to build support for alternative energy sources. You can find the decals and other FOIL products at <u>www.joinfoil.org</u>.

*31 Seconds: The average time to place a "Get Off Your Gas" decal on your window or bumper.

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