



## **JNK Products, LLC Signs Marketing Agreement with Fpworld.com to Launch New Websites**

*JNK Products, LLC, a leading E-tailer of garage flooring products, as well as garage storage, and automotive products has signed an additional marketing agreement with FPWorld.*

([PRWEB](#)) January 18, 2005 -- JNK Products, LLC, a leading E-tailer of garage flooring products, as well as garage storage, and automotive products has signed an additional marketing agreement with FPWorld.

FPWorld.com, and their sister site, WebInAMinute.com specialize in web templates that allow the average web user to create high end web sites. FPWorld, also provides semi-custom and fully custom sites.

“Our first contract with FPWorld was for several hundred dollars. The current layout of our site was there concept. Under their design and guidance, our sales increased by over \$1,000,000 dollars over the same period last year. Most people don’t realize that FP World has the ability to take a beautiful template, that looks nothing like your industry, and modify it so it looks like it was custom designed for your company,” states Justin Krauss, the Operations Manager for JNK Products, LLC.

“We are extremely impressed with FP World. Their ability to create high ends sites and integrate them with marketing tools, payment gateways and shopping carts makes it easy form the small business owner to compete with the larger public corporations. We owe a large portion of our success to FPWorld and their team of designers,” continues Krauss.

While Krauss won’t specify the value or the scope of the new contract, he makes it clear that he believes this new marketing agreement will launch JNK Products to new success in the year 2005. “Our new site will be dynamic and interactive, allowing us to quickly add new products,” says Krauss.

Andrea Jamz, spokesperson for FP World, comments that "Justin is a perfect example of what can happen when a smaller company with limited capital or manpower decides to harness the power of the Internet and create a successful business. Justin and his staff soaked up information from us like a sponge, then aggressively put everything they learned, plus a lot of hard work and creativity into their business. We are all so proud of our association with JNK Products and of their accomplishments - it's clients like Justin that make it all worth it!"

When asked about what advice he would give to anyone considering development of a new website, Krauss offers the following advice. “Start small, and don’t spend thousands of dollars on a web design that you will not be able to modify. Buy a template from FP World, or Web in a Minute. As your business grows, work with them to modify the site and work on new campaigns. I also recommend <http://www.usaepay.com> for your payment gateway. We do no print advertising, but we do spend thousands of dollars on Google and overture pay per click campaigns. We started very slow with PPC, and we only pay for very relevant key words. I also recommend staffing the phones when you can, and outsourcing the phones to a call center such as <http://www.accoladesupport.com> until you can afford more employees. Millions of dollars later, we still use a call center to handle our call overflow and odd hour sales calls.”

For more information about JNK Products, LLC, visit their website at <http://www.jnkproducts.com>. For more information on FPWorld, visit their website at <http://www.fpworld.com>.



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