

## RideOnTime.com Appoints VP of Sales and VP of Marketing

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Denver, CO (PRWEB) January 18, 2005 -- RideOnTime.com, known to have enabled the first integration of the ground transportation industry into the online travel market, appoints Jennifer Salerno and Joya Miller to the positions of VP of Sales and VP of Marketing respectively. Ms. Salerno hails from the Graziado School of Business at Pepperdine University, where she thoroughly prepared to take the responsibility for VerizonÂ $\square$ s largest of U.S. strategic accounts. Ms. Salerno has built sales organizations spanning multiple continents, and will utilize such experience to drive RideOnTime.comÂ $\square$ s rapidly developing sales force and revenue as VP of Sales.

"Jennifer is another strong addition to the RideOnTime family," said CEO and Founder Nicholas Chavez. "Her credentials and proven track record will make a significant contribution as we continue to expand RideOnTime.com's sales and marketing program further into US and European territories." Ms. Miller $\hat{A} \Box s$  diverse sales and marketing experience gained during her tenure at Cendant coordinates beautifully with her ability connect with potential partners in the online travel industry. Ms. Miller also has extensive experience in sales and was a recurring President $\hat{A} \Box s$  Club member in her past sales executive roles.

 $\hat{A}\Box$  Joya has achieved enviable industry penetration and reputation in a remarkably short time,  $\hat{A}\Box$  said Nicholas Chavez, Founder and CEO of RideOnTime.com.  $\hat{A}\Box$  Her efforts should be commended for excellent results in generating partner awareness and participation over the past three months." Salerno and Miller are based at the company's Denver headquarters, both reporting to co-founder and COO Rod Underhill, ESQ.

## About RideOnTime.com:

Denver-based <a href="www.RideOnTime.com">www.RideOnTime.com</a> is the first to enable the integration of the ground transportation industry into the online travel market. RideOnTime.com calculates the exact cost for taxi, limousine, and courier services via geo-mapping technology and mathematical algorithms. For more information visit <a href="www.RideOnTime.com">www.RideOnTime.com</a>.

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Contact Information Brea Blum BARRONHANLEY PR http://www.rideontime.com 720-252-6452

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