



RideOnTime.com Announces Multi-Year Agreement with BarronHanley PR

RideOnTime.com, known to have facilitated the integration of the ground transportation industry into the online travel market has announced today it has retained BarronHanley PR, a well-known publicity, special events and marketing company that builds brands in the technology, political and entertainment industries.

Denver, CO ([PRWEB](#)) January 18, 2005 -- RideOnTime.com, known to have facilitated the integration of the ground transportation industry into the online travel market has announced today it has retained BarronHanley PR, a well-known publicity, special events and marketing company that builds brands in the technology, political and entertainment industries. "BarronHanley represents the finest New Economy clients in the world; there is no question that they are the right agency to handle our extensive media management needs in this time of explosive growth." said Nicholas Chavez, Founder and CEO of RideOnTime.com.

The hot, Denver-based startup RideOnTime.com has finally enabled the integration of the ground transportation industry into the online travel market. This has been accomplished through the real time provision of fare quotes and estimates for travelers utilizing taxi and limousine services. In the public relations arena, BarronHanley handles retainer and project-based clients for technology, political and entertainment brands. BarronHanley works closely as a team with these clients to deliver targeted, comprehensive and highly effective public relations and marketing campaigns that heighten consumer, investor and partner awareness of its client's companies and products.

"We expect intense media inquiry regarding RideOnTime.com's first-mover status into the previously uncharted ground transportation segment of the online travel market." said Brea Blum of BarronHanley, "Our goal is to facilitate communication regarding everything from RideOnTime.com's city 'go-live' launches to impending acquisition announcements."

About RideOnTime.com:

Denver-based www.RideOnTime.com is the first to enable the integration of the ground transportation industry into the online travel market. RideOnTime.com calculates the exact cost for taxi, limousine, and courier services via geo-mapping technology and mathematical algorithms. For more information visit www.RideOnTime.com.

About BarronHanley PR:

BarronHanley is a boutique PR firm, overflowing with creative energy and proven brilliance. Our talents lie in the planning and execution of publicity, marketing and special events with the ultimate goal of building brands in the high tech, corporate, political and entertainment industries. For more information visit www.BarronHanley.com.

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Online Web 2.0 Version

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