



SpeedGear Motorsports Changes to Vakamon Motorsports

Hawaii's premier automotive shop, SpeedGear Motorsports, has changed it's name to Vakamon Motorsports.

Honolulu, HI ([PRWEB](#)) January 18, 2005 -- SpeedGear Motorsports, LLC changed its name to Vakamon Motorsports in an effort to promote consistency among the company's many brand lines.

"We're just trying to have one name to market in the U.S. and Japan with (Tarzan) Yamada," said Farid Herschend, General Manager. Japanese Race Driver Eiji "Tarzan" Yamada will also assist in the development and marketing of approved performance products.

Expanding upon their current relationship with Japanese tuning shop Weld Techniques Factory, Vakamon Motorsports will have mechanics from Weld flown in from time to time to assist in automotive tuning and will also market the Weld Techniques Factory brand in the United States.

As part of their expansion, Vakamon Motorsports has opened offices in Santa Anna, Calif. and in Yokohama, Japan. Heading up the California office is Daiji Takashima, while Kazunori Takahashi will run the Japan office. Utilizing their expanding network, Vakamon Motorsports plans on hosting several promotional events throughout the year.

Along with their DVD production company Vakamon Productions, Vakamon Motorsports looks towards 2005 with optimistic hopes of driving the world of high performance motorsports to new and exciting speeds.

Vakamon Motorsports is based in Honolulu, Hawaii and is a tuning shop for high performance automobiles, specializing in Japanese imports. Vakamon Productions is also based in Honolulu, Hawaii and produces DVDs covering the ever-dynamic automotive performance scene. SpeedGear Motorsports opened in 2003 as an automotive performance tuning shop.

Contact:
Farid Herschend
808-593-1303

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**Contact Information**

Farid Herschend

VAKAMONPRODUCTIONS

<http://www.vaka-mon.com>

808-593-1303

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