



New Innova® 3110 CanOBD2™ Check Engine™ Tool Debuts In Canada

Automotive tool for professional mechanics, DIYers and consumers on shelves next month in Canada.

FOUNTAIN VALLEY, CA (PRWEB) January 15, 2005 -- Canadians will be among the first North American consumers to purchase the INNOVA® 3110 CanOBD2™ Code Reader. This new automotive tool, which lets users diagnose Check Engine™ light warnings on 1996 and newer cars, light trucks and SUVs, will be available at retail stores beginning next month.

"We chose Canada to introduce the 3110 because our earlier model was so popular among Canadian customers," said Richard Amador, Equus Products' marketing director. "This product is so easy to use, it transcends the do-it-yourself market into professional and consumer territories. Pros use it to diagnose more cars each day, while consumers use it to double check what their mechanic is saying."

On-board diagnostics second generation (OBD2) uses a computer to monitor and detect failures in emissions related systems on all 1996 and newer vehicles. If a problem is found, the computer illuminates the Check Engine™ light and sets a diagnostic trouble code (DTC) to flag the occurrence. Tools such as the INNOVA® 3110 CanOBD2 Code Reader offer the most efficient way to access this information and start repairs.

Key features and functions of the 3110 include:

- C.A.N. (Controller Area Network) Coverage. CAN will be mandatory on all vehicles in 2008. It is the fastest way yet for OBD2 vehicles to speak with their systems.

- English and French Interface. The only tool of its kind with user interface, on-screen code definitions and instructions in English and French right out of the box.

- Patented Display. Large (60mm x 40mm) single-screen displays diagnostic trouble codes and their definitions (U.S. Patent #6,687,584).

- Color-coded LEDs. System status LEDs show quick emissions readiness status.

- Quick and easy plug & play interface. Connects to the vehicle and shows all necessary data in 15 seconds or less.

- I/M Readiness icons. Indicate which monitors are supported by the vehicle in test, and if the associated monitor has run its diagnostic testing great for checking emissions test readiness.

- Freeze Frame. On-screen freeze frame data displayed for in-depth analysis.

- Displays generic and manufacturer specific DTCs. Also shows which code commanded the Check Engine™ light on and the total number of codes on one screen.

- ERASE function. Lets the user turn off the Check Engine™ light, clear codes and reset monitors.

- Automatic re-link. Updates every 15 seconds when connected to the vehicles to allow hands-free operation while performing drive cycles great to help verify repairs.

- OBD-PC Link™ software. Lets you download and print additional information from the tool, including trouble codes, monitor status and freeze frame data. This shop in a box also generates reports that can be customized, printed and emailed.

The suggested retail price of the INNOVA® 3110 CanOBD2 Code Reader is under \$260 (U.S.\$). For information, visit www.CanOBD2.com, or email: sales@iEquus.com.



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