

## Royal Purple® Announces Sponsorship Of NHRA Pro Stock Racer Dave Connolly For 2005

Royal Purple $\hat{A}$ ® is pleased to announce its associate sponsorship of Dave Connolly for the 2005 NHRA Pro Stock series.

Porter, TX (PRWEB) January 13, 2005 -- Royal Purple® is pleased to announce its associate sponsorship of Dave Connolly for the 2005 NHRA Pro Stock series. Connolly will be driving the same 2004 Chevy Cavalier for the beginning of the season and switching to a 2005 Chevy Cobalt part way through the season.

"Royal Purple has made an impressive mark in the racing industry,  $\hat{A} \square$  says Connolly.  $\hat{A} \square$  They've helped put the Bullet Motorsports Pro Stock Cavalier in the winners circle three times in 2004 and we're proud to be working with such a quality organization."

According to Mark McFann, director of marketing and corporate communication for Royal Purple,  $\hat{A} \Box I$  have to admit that I was blown away when he said that he would only accept sponsorship from a product he believed in. Dave is a young racer with incredible potential not only as a racer but as an ambassador for us. He and his engine builder (legendary engine builder Bill  $\hat{A} \Box Grumpy \hat{A} \Box$  Jenkins) will make for one hell of a fun season $\hat{A} \Box$ .

Connolly $\hat{A} \square s$  Cavalier will not only be wearing Royal Purple $\hat{A}$ ® colors in 2004, the car will be running Royal Purple $\hat{A}$ ® motor oil, rear end grease and bearing grease.

## About Royal Purple□

Royal Purple® makes synthetic products for all your automotive needs, including engine oils, transmission fluids, gear oil, coolant additives, fuel system cleaner, power steering fluid, chain lubricant, grease, penetrating lubricant, assembly lube and shop compressor lubricant. For more information on Royal Purple® and its products, contact Royal Purple Ltd., One Royal Purple Lane, Porter, TX 77365, 281-354-8600, www.royalpurple.com.

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