



Premier Prizes Launches Their Latest Contest Site Where You Can Win Luxury Cars with a Much Better Chance of Winning than Any Other Contest Site

This is an online game of skill where players compete for luxury exotic automobiles and other fabulous prizes. The chances of winning are substantially increased by limiting the number of entries in each competition.

([PRWEB](#)) January 13, 2005 -- Premier Prizes is a skill based game site wholly owned and operated by NS Promotions (UK). Our goal is to allow people the opportunity to win luxury cars and prizes by using their skill and judgment in a variety of online games. www.premierprizes.com is launching this site in the US and is one of only a handful of companies operating these types of online games.

The first prize in the first contest is a 2005 BMW Mini Cooper S valued at around \$30,000. Premier Prizes offers substantially increased chances of winning by only allowing 2000 people to enter this particular contest. If you play the lottery you probably won't win, in fact the chances are about 1 in 20 million. "we wanted to create an online game that gave people a real opportunity to win the car of their dreams" says Simon Johnson founder of NS Promotions. "People spend so much of their money and enter contests that they have virtually no chance of winning"

Cars vary from month to month, but are always the best available. People can enter by buying a ticket and using their skill and judgement to win the prize. A prize will be awarded every time. This theme will be carried over to all future contests. Premier Prizes is focused towards providing a showcase of excellence in design and the latest in technology, displaying the most desirable cars sourced from quality manufacturers. Premier Prizes will also introduce a system in the near future where the entrants can choose the car they would like to win.

These types of contests have been running successfully in the UK for the last 5 years and over 100 cars have been given away so far.

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**Contact Information**

Nigel Atkinson

NS Promotions

<http://www.premierprizes.com>

6196985517

Online Web 2.0 Version

You can read the online version of this press release [here](#).