

## CalCruising Classic Car Auctions Announces the Collector Car Gold List

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California (PRWEB) January 10, 2005 -- Over the last 5 years CalCruising Online Auctions has built a following of nearly 10,000 high-end car collectors and enthusiasts. With over \$250,000,000 in bidding activity, these high-end collectors have helped fuel the new online collector car industry. CalCruising is now offering a very unique database called the Collector Car Gold List. This one of kind database provides detailed information about this new group of wealthy online car collectors.

The Collector Car Gold list is designed to benefit new or existing classic car businesses including , dealers, restorations shops, parts suppliers, appraisers, insurance agents and many more. According to president and founder Michael Schriner,  $\hat{A}\Box$  Imagine calling Ebay Motors and asking to purchase 10,000 of their most active members to enhance or start your own automotive business. As you can guess, Ebay is not interested in selling this information at any price.  $\hat{A}\Box$  According to Schriner, Ebay does not want to risk other companies from prospering online without the use of their proprietary services. Schriner feels that now is a good time for other companies to establish their own successful online transportation businesses without having to rely on one dominant auction site.

With the exception of Ebay Motors this type of detailed contact information about car collectors is not available anywhere else. CalCruising has designed this list into a searchable online data base which will allow members to look up potential customers by car preferences and locations. They provide complete contact information so you can get in touch with interested parties who are looking for classic car related items for sale. CalCruising is limiting participation in this program to a small group of individuals and businesses.

Make sure to get in contact soon with CalCruising for additional information about this limited time offer. For additional details and pricing visit <a href="http://www.calcruisingauctions.com/goldlist.html">http://www.calcruisingauctions.com/goldlist.html</a>

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## Online Web 2.0 Version

You can read the online version of this press release here.