



Car Hire Visitors to Ireland be Extra Careful on Irish Roads this Summer

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([PRWEB](#)) January 9, 2005 -- The Irish Tourist Board have launched a road safety education campaign targeting people renting cars and vacationing in Ireland to be extra careful driving on Irish roads this summer.

"We are trying to raise awareness amongst car hire visitors to Ireland that the peak visitation period coincides with the peak time for movement of livestock, heavy vehicles, and agricultural machinery on Irish roads," said Kim Bleney, of Bord Failte.

"We also want to make sure that our farmers and transport operators are aware of their obligations when moving heavy vehicles, large agricultural machinery and livestock along public roads," she said.

A leaflet targeting car hire visitors to Ireland and providing some guidelines regarding road safety on Irish roads has been prepared by the Bord and the Department of the Environment.

It is being distributed to all vehicle renting visitors through the ferry and car hire operators.

"We have been delighted with the cooperation and support for the campaign that we have received in distributing the leaflets," Ms Bleney said. "While the best way to see Ireland is to rent a car, visitors also need to be aware of the heavy road usage especially along country roads - and be vigilant."

For more information on how to book a rental car in Ireland, visit <http://www.ireland-vacation-car-hire.com>.

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