

## **Detroit Company Has Innovative Site For Classic Car Enthusiasts.**

## LAM Technology Group announces launch of DreamCruiseCars.com

(<u>PRWEB</u>) January 9, 2005 -- LAM Technology Group is proud to announce the launch of a website dedicated to helping car enthusiasts everywhere.

DreamCruiseCars.com is a site dedicated to helping keep Detroit known as the Motor City throughout the world. "Part of our mission with this site is to help rebuild Detroit and help return it the prominence that it once enjoyed." states Stan Thompson, Company Chairman. The site offers classified ads, but also offers many other innovative features such as a Free Online Car Show and Online Garages which allow users to show off their cars.

According to Micheal Vincent, President of DreamCruiseCars.com, "The car show and the garages offer our users a chance to show off their cars all year round. In Michigan, that is something special."

DreamCruiseCars.com also allows Non Profit Organizations to benefit from the sites 30,000 plus hits per month. Using a tracking code, the organizations can get 20% of revinue generated donated back to their cause. This can be espcially helpful to small organizations that have trouble getting funds in the winter.

"Being from Detroit, I care a great deal for this city, and I hope to give some back to the community with this site.", said Thompson. "DreamCruiseCars.com is a Detroit inspired company, and we hope to inspire Detroit."

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**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.