



AutoCom Associates Wins MarCom Creative Award

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([PRWEB](#)) December 9, 2004 -- AutoCom Associates, a public relations agency in Bloomfield Hills, Mich., recently received a platinum award-- the top honor for excellence in quality, creativity and resourcefulness-- in the annual MarCom Creative Awards competition.

AutoCom was the winner in the competition's special event planning category for its Tech Crawl 2004, a day-long tour of automotive technology centers for Detroit-area automotive journalists.

The MarCom Creative Awards competition recognizes outstanding achievement by marketing and communications practitioners. Entries are judged by industry professionals who are asked to recognize companies and individuals whose work exceeds high standards of excellence and sets industry benchmarks. This year's competition included more than 3,300 entries from around the world.

Headquartered in the Detroit Area, AutoCom Associates provides public relations and management consulting services to businesses working in the global automotive industry. The firm is a member of the International Public Relations Network (IPRN) with more than 40 affiliate agencies, 500 employees and \$400 million in annual billings.

AutoCom clients include: Alcan Automotive, the Automotive Industry Action Group (AIAG), Behr America, dSPACE, Gage Products Company, Grammer Automotive, GKN Driveline, GKN Sinter Metals, Hella North America, Hella Inc., Kolbenschmidt Pierburg, Launch Systems, MANN+HUMMEL, Roland Berger Strategy Consultants and TI Automotive. The agency is located on the Internet at www.usautocom.com.

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