



Taxi Top Media Releases Advertising Rates for 2005

Taxitopmedia.com announces new 2005 advertising rates for billboard taxi media

([PRWEB](#)) December 8, 2004 -- Billboard Taxi Media Inc. has announced the taxi media advertising rates for 2005. These are the standard rates that apply to any client, direct or through an advertising agency. These rates incorporate significant discounts and are meant to build significant client value for advertising with us. The company is proud of its service and aims to please the large corporate client base of advertising agencies whose clients demand taxi media as an integral mode of mass publicity for their product launches and brand identification campaigns.

Taxi Top Media provides medium to large business with a means to cost-effective brand awareness in the New York City area by using taxi cab tops to advertise billboard signs. The ad agencies in New York can now add a viable tool for their clients to gain brand awareness and visibility in a demographic target region eagerly sought by advertisers. Recently on a given morning, companies proudly displaying themselves on taxi tops included Chase Bank, Delta Airlines, Jordache, Kenneth Cole, Hotels.biz and Flashdancers, a local gentleman's club. The latter and former seem to literally be on hundreds of taxi tops throughout the city and the numbers seems to be growing. Surely there must be some positive effect on sales when the numbers are becoming large and prominent.

The outdoor media industry attempts to gain clients' attention while they are in transit from home to work or meeting to meeting or errand to errand or just taking a walk to get lunch. The cute taxi tops have gotten our attention and seem here to stay. Now the companies who desire such exposure have another agency to call to set up taxi top ads. The process is simple and easy and starts with submitting a short form with one's requirements and a quote is generated and emailed back to the user. An ad with deposit is submitted, the displays are produced and before long a campaign that can range from twelve to hundreds of faces on taxi tops can start and last as long as desired. The company's offices are located at the Lincoln Building in New York City.

For further information, please visit www.taxitopmedia.com

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