



New Regional Auto Website Aims To Be The Best

DriveArabia.com empowers local automotive consumers by providing complete, clear, accurate and unbiased information needed to make informed car purchase. In other words, DriveArabia.com provides information about cars, with comprehensive new and used car reviews, photos and general pricing estimates.

Dubai, ([PRWEB](#)) December 5, 2004 -- A new website, DriveArabia.com, has been launched in the United Arab Emirates to cater to the needs of those seeking information on cars sold in the region.

The aim of DriveArabia.com is to empower local automotive consumers by providing complete, clear, accurate and unbiased information needed to make an informed car purchase. In other words, DriveArabia.com provides information about cars. The new website offers comprehensive new and used car reviews, photos and general pricing estimates.

Created by the Dubai-based founders of two other successful websites, DriveArabia.com was designed specifically for the region, covering cars sold in the U.A.E. and even neighbouring countries such as Saudi Arabia, Oman, Qatar and Bahrain. "We noticed that most automotive websites and even our own existing sites cater only to an American audience, and therefore do not have much value for local users, so we felt this was an excellent opportunity for us," says Umair Suleman, one of the co-founders.

DriveArabia.com also plans to be online for the long term, and not go bust like many other large web portals. "Our existing profitable websites are currently funding this website. Our operating costs are so low that, if needed, we could run indefinitely without external funding," according to Mashfique Chowdhury, another co-founder who gained years of experience in the field running the popular American-based Modern Racer Network. "Our goal, of course, is to eventually have local sponsors who understand the value of this new resource," adds Nabeel Ghyas, who is handling the marketing for this entity.

DriveArabia.com currently has a few, but growing, number of critical reviews for various new and used cars, along with updated auto news, previews of upcoming new cars and other features. It is also the only website in the region to offer photo coverage of the recent Sharjah International Auto Show.

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**Contact Information**

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Online Web 2.0 Version

You can read the online version of this press release [here](#).