



## **CarStereo.com Launches Online Car Audio Competition**

*New Online Competition Gives Car Audio Enthusiasts And Installers An Exciting New Way To Compete With Their Vehicles - From The Comfort Of Home!*

Flint, MI ([PRWEB](#)) December 1, 2004 -- Online Connexions the developers of CarStereo.com have launched the first Online Car Audio Competition (OCAC). It allows car audio enthusiasts and professionals to compete online for trophies and prizes. At the same time, it showcases the car audio systems and the installers to millions of online visitors world wide. With four classes, various judging levels and Head2Head competitions all playing a part in the overall competition, OCAC is advanced enough for the seasoned competitor, yet easy enough to understand for the beginning car audio buff. OCAC has no membership fees or cost to the competitors.

The competition is divided into four basic classifications based on the total number of subwoofers in the vehicle. To compete, members simply create an install photo gallery for their car audio system or if they're an installer, create a photo gallery for each of their installs. There's no limit to the number of galleries a member can compete with. Once the gallery is entered it automatically becomes part of the current competition.

One of the most exciting things about OCAC competition is that anyone can participate in judging the install galleries. There are 4 types of judges - visitors, members, certified judges and pro-judges, all having different scoring power. Judges rate galleries using an online scoring card, which has 10 categories, each category having its own point value. Anyone of any experience level can judge the installs. However, more experienced enthusiasts are encouraged to join and become certified judges, giving their votes several times the point values over regular visitors.

Head2Head challenges (H2H) are one of the most unique and interactive parts of OCAC competition. In H2H, competitors have the option of challenging each other in side by side battles where the two galleries are compared to each other. A challenger can wager as high as 3000 points in a single H2H challenge. Once the challenge is accepted, it runs for 72 hours and is determined by the install gallery that receives the highest number of votes. Challenging other installs is a great way to gain additional points in OCAC competition.

OCAC Winners are determined by the highest gallery points per class, at the end of competition cycle. Competition cycles currently run every three months and winners are awarded trophies for 1st, 2nd and 3rd places in each class. Once a competition cycle has ended, all gallery points are reset and the new competition cycle begins.

"Our plan is simple" says Andrew Hunt, Online Connexions' President, "make car audio competitions fun, exciting and accessible to all. Since OCAC is based solely on the visual aspects of mobile electronics installation - design, appearance and install quality, we're not attempting to replace or even compete with the "real-world competitions" such as IASCA, MECA, dB Drag Racing, and USACi. By providing our "virtual competition," that anyone can visit and participate in at any time, we believe that OCAC can help enhance and promote traditional competitions. We also hope to see OCAC benefit the Mobile Electronics Industry in general by creating a greater awareness of the local stores that participate, and a greater appreciation of quality installations."

Online Connexions first launched CarStereo.com in June 2002 as an online community for car audio beginners,



enthusiasts and professionals to showcase their car audio installs. Today, it has become the first stop on the Internet for millions of visitors searching for mobile electronics information. The web site provides resources such as how-to articles, an events calendar, message forum, monthly newsletter, buyers guide, price comparison, local store locator and thousands of install photos. It also offers its users free access to post their install galleries, messages, job resumes, member profiles, classifieds and to compete for trophies and prizes.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).