



Auto Paint and Body Shops Say Pinwheel Color Select System is a Hit.

Owners of automotive paint shops, auto body shops, and new car dealers say this is one tool they don't want to be without, and sales are skyrocketing.

([PRWEB](#)) December 1, 2004 -- Owners of automotive paint shops, auto body shops, and car dealers say this is one auto paint tool they don't want to be without. John Davies, owner of a New Jersey auto paint shop said, "I came back from the NACE Expo with one Pinwheel to try. Its amazing, every customer I give it to buys pinstriping for their car! Its so simple, I don't know why someone didn't think of it sooner."

Laughlin Industries is experiencing double digit sales growth since introducing the Pinwheel Color Select System at the 2004 NACE Expo. Karen Laughlin, Marketing Director for Laughlin Industries, says, "Many new car dealers are requiring their sales people to carry Pinwheels as they demonstrate vehicles." Sales people just hand The Pinwheel to their customer and say, 'let's see which pinstripe colors look best on your new car'. Customers get so excited selecting the best set of pinstripes, its an automatic sale.

The Pinwheel® Color Select System is a rotating disc system made from layers of Lexan, a durable, high-strength plastic, held together with a center grommet. Two of these layers contain pinstripe colors that line up with complimentary or contrasting pinstripe colors. With 325 color combinations, customers have plenty of options to find the right color-scheme for their vehicle.

Turning the discs enables customers to pair up the vibrantly colored pinstripes to create a broad range of pinstriping choices for customers to see through a view window cut into the white top layer. The colors of The Pinwheel are based on the most popular pinstripe colors for either painted or vinyl stripes.

Company president, Chris Laughlin, said, "Car owners love the Pinwheel so much, we get calls from them asking where they can find an automobile paint or body shop that has one. The problem for car owners is that its difficult to imagine what a set of pinstripes might look like. With the Pinwheel, they don't have to imagine it, they can see the pinstripes right there on their own car. Once they're involved, they're no longer thinking about whether to buy pinstriping, but which pinstripes to buy."

The Pinwheel is also a tremendous timesaver for auto paint and body shop owners. Staff spend less time waiting for customers to choose stripe colors and more time doing the jobs that bring in more revenue to the business.

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or visit www.PinWheelStripe.com

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