

## Parents Magazine Animal Hospital and Remote Control Racer Win Top Toy Awards

Parent Magazine  $\Box$  s toys have won two additional major toy awards  $\Box$  bringing the total for 2004 to eight. Animal Hospital and Remote Control Racer were selected as among the best toys for preschoolers and toddlers, respectively, in the Today Show  $\Box$  s Toy Test 2004. Animal Hospital was also selected as one of the top educational toys by KTVUÂ  $\Box$  s Great American Toy Test 2004.

New York, NY (<u>PRWEB</u>) November 22, 2004 -- Parent MagazineÂ $\Box$ s toys have won two additional major toy awardsÂ $\Box$ bringing the total for 2004 to eight. Animal Hospital and Remote Control Racer were selected as among the best toys for preschoolers and toddlers, respectively, in the Today ShowÂ $\Box$ s Toy Test 2004. Animal Hospital was also selected as one of the top educational toys by KTVUÂ $\Box$ s Great American Toy Test 2004.

Previously Parents Magazine  $\Box$ s Busy Street was chosen as one of the 10 Best Toys for 2004 by Dr. Toy. It was also named one of Dr. Toy  $\Box$ s 100 Best Children  $\Box$ s Products for 2004. In addition, Busy Street won Creative Child Magazine  $\Box$ s Preferred Choice Award in the baby toys category, The Parents  $\Box$  Choice Gold Award and the iParenting Media Award.

Animal Hospital is part of the Imagine+Learn toy series from industry leader Parents Magazine®. This innovative collection of toys fuels the imagination of children 2 and up. Budding vets will learn to care for three animals (dog, cat and bird) in their own little cages. For easy access, each cage has a color-and-shape-matching key. The portable unit looks like a little medical building and houses not only small creatures in need of aid, but all the tools of the vet trade including a flashlight, stethoscope, tweezers, play syringes, and pet vitamins. Children can play the role of vet, learning how it feels to empathize and care for others. Becoming the person in charge, the primary care-giver, supports a childÂ $\Box$ s sense of self-esteem and exercises problem-solving skills. This is the perfect toy for all mothers whoÂ $\Box$ ve wished for a doctor in the family. (Approximate retail: \$19.99)

Remote Control Racer comes in bright green, red, or yellow with a transparent hood that shows the inside gears and gizmos of the engine at work. The remote has just one large button in the middle. When pushed, lights flash, the horn beeps, and the car takes off, speeding and spinning $\hat{A} \square$  and turning itself around when it hits an object. A child immediately recognizes the connection between the button and the car $\hat{A} \square$ s movement, providing another great way to teach cause and effect. Remote Control Racer is part Parents Magazine $\hat{A} \square$ s Play+Learn line. Remote Control Racer has a MSRP of \$14.99.

###



Contact Information Rebeca Schiller CHILD'S PLAY COMMUNICATIONS http://www.parents.com 212-222-0104

**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.