



Florida Attorney Asks NASCAR Fans to Pay \$45 Million

Inspired by the charitable work of NASCAR's Kyle Petty, driver of the #45 car, Florida attorney Dennis Phillips started the Drive for 45 charity legacy campaign. The campaign is to encourage NASCAR fans to update their beneficiary designations and allocate a portion of their life insurance benefits to a charity of their choice.

PLANTATION, FL ([PRWEB](#)) November 17, 2004 -- "\$45 million is not that much money," says attorney Dennis Phillips. "I started the Drive for 45 to give NASCAR fans an easy way to allocate a portion of his or her life insurance benefits to Charity. Together we can easily raise \$45 million in pledges. In a free 10-minute meeting, I can help each interested participant to update all of their insurance and financial beneficiary designations. This allows them to participate in the Drive for 45 and to account for events like births or divorces in the family."

"If we fail to update our beneficiary designations, we could accidentally disinherit a loved one," Phillips says.

The Drive for 45 was inspired by philanthropist Kyle Petty, the driver of the #45 car in the NASCAR Nextel Cup Series. The goals of the Drive for 45 are:

1. to encourage planned giving among NASCAR fans; and
2. to raise awareness of the need for all of us to update all of our beneficiary designations.

Initially, promotions will be centered on the three big NASCAR race weekends in Florida: two in Daytona and Ford Championship Weekend in Homestead. But "the immense potential support of the NASCAR family of teams, fans, and sponsors could make this a huge, nationwide campaign in no time at all."

A recent Gallup poll revealed that 28% of Americans are race fans and that the median family income for those fans is over \$50,000.

Law Offices of Dennis Phillips, P.A. concentrates on Personal Injury representation and Estate Planning for people who are injured or disabled. Mr. Phillips is a member of Mensa, the Florida Bar, and the Association of Trial Lawyers of America.

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