

## Car Rental In Israel - Find It All Here

israelcarrentals.com has set new standards in service, quality and customer care with its new "secretustomer service mythology".

Tel Aviv, Israel (PRWEB) November 10, 2004 -- For over 4 decades Avis car rental international was recognized with the slogan: "we try harder". Everyone has a slogan, so what is so interesting here?

The Israeli Avis car rental agency has sculpted and mastered a winning "secret customer service mythology".

So what is the secret?

While interviewing several customers at the Avis booth in the new Air port in Tel Aviv, we asked about the service that they get, and almost every Israeli customer of Avis responded with great spirit and feedback.

Looking deeper we found something interesting that may hold some of the Avis secret: These websites at first glance look like just any websites, but they are really the most helpful travel websites in Israel for the traveler. We can see that the sites Avis are leading the sponsorship.

http://www.carental.biz/ http://www.Iloveisrael.info

And honestly there are two pleasant ways to find a car to hire & traveling journey easily:

- 1) Recommendation from friends & family
- 2) Visiting the mentioned directories  $\hat{A} \square$  the most targeted Israeli travel directories.

The directories were created especially for travelers and people who need to rent a car.

Those directores are the best way to find your way in in the car rental industry by experienced and first time car hire in need. Every company listed has contact data, including phone, fax and e-mail.

The directory has human editors that view, and maintain the high quality submissions that everyday come in.

Doron the owner of the directory: "we have access from hundreds of car rental businesses, located all over the world, currently we are also sponsored by Avis and we are confident that people will keep visiting us more and more."

The web continues to grow faster than ever. Search engines are increasingly not able to provide serious results to users search.

The Directory provides the means for the Internet to organize itself, as the Internet grows, so do the number of submissions to the site

Asking again, what makes Avis the company with such success? What is the Secret?

Today $\hat{A} \Box$ s travelers are not as complacent about travel as in the past. They are proactive in their quests for travel information. Rather than  $\hat{A} \Box$  just calling up the first car rental company, $\hat{A} \Box$  they seek practical travel advice and ideas.



Ideas & imagination can benefit us all.

Doron Sanders
Car Rental
Directory Manager
<a href="http://www.israelcarrentals.com/avis/site/local/avis/english/IsraelRentals.jsp?banner=seo">http://www.israelcarrentals.com/avis/site/local/avis/english/IsraelRentals.jsp?banner=seo</a>

###



## Contact Information Omri Brill PODIUM

http://www.israelcarrentals.com/avis/site/local/avis/english/IsraelRentals.jsp?banner=seo 972 3 5232916

## Online Web 2.0 Version

You can read the online version of this press release here.