

## Let Your Opinions Be Heard!

The Snow Tire FAQ announces a place where people can share their ideas and views about snow tires and winter driving: The Snow Tire FAQ Forums.

Fairport, NY (PRWEB) November 10, 2004 $\hat{A} \Box$ If you build it, they will come. $\hat{A} \Box$ That's the idea behind The Snow Tire FAQ's latest venture $\hat{A} \Box$ The Snow Tire FAQ Forums.
$\hat{A}\Box$ The Snow Tire FAQ really started over 11 years ago, when I decided to write a series of articles about the benefits of snow tires, and my personal experience with several brands of tires. One of the goals over the years has been to stimulate discussions about snow tires and winter driving, $\hat{A}\Box$ says John Werner, editor of the Snow Tire FAQ ( <a href="http://www.snowtire.info">http://www.snowtire.info</a> ). The Snow Tire FAQ Forums creates a community where people can shar and discuss their ideas about snow tires and winter driving.
$\hat{A}\Box$ In creating the forums, I have tried to address the questions I most often receive. $\hat{A}\Box$ The forums are broken down into three general sections: General Discussion, Snow Tires, and Winter Driving. Within these sections, there are individual forums. For example, the Snow Tire section has forums for tire reviews, questions, and advertisements. The latter section is a place where retailers can post their own adds, free of charge.

The forums are completely free, but a free registration is required for posting to them. The registration information will not be sold to third parties.

About The Snow Tire FAQ

The Snow Tire FAQ is an independently operated, non-commercial site providing information on Snow Tires.  $\hat{A} \Box I$  make my living writing software for a company located near Rochester, NY. I don't sell tires. I don't even get advertising revenue from tire manufacturers,  $\hat{A} \Box$  says editor John Werner.

During the winter months, the site will often have well over 100 visitors per day. During the months of October, November, and December of 2002, The Snow Tire FAQ (<a href="http://www.snowtire.info">http://www.snowtire.info</a>) had over 10,000 visits.

In March of 2004, the Snow Tire FAQ was written up in Tire Business, a trade magazine for tire retailers and manufactures.

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## Online Web 2.0 Version

You can read the online version of this press release here.