



PressurePro™ TPMS Tire Pressure Monitoring Systems Bring Added Safety, Fuel Economy and Increased Tire Life Worldwide

PressurePro TPMS Tire Pressure Monitoring Systems the fastest growing TPMS aftermarket product in the US and Asia, now sets its sights on the European marketplace. PressurePro TPMS monitors up to 34 wheel locations, displaying current tire pressures and can alert to low tire pressure situations when pressures fall by 12.5% and again at 25%.

([PRWEB](#)) April 11, 2005 -- PressurePro TPMS Tire Pressure Monitoring Systems, known for reliability, accuracy and ease of use, has rapidly become the product of choice in the US marketplace. Rising fuel prices and raw material costs for tires are affecting businesses and consumers globally. PressurePro TPMS systems not only can alert drivers to dangerous low tire pressure situations, they maximize fuel efficiency, braking, handling and tread wear, conserving resources and lowering tire and fuel costs and increasing safety.

PressurePro, the emerging leader in the United States TPMS aftermarket, now has their eyes set on the vast global vehicle marketplace. Demand is being generated worldwide, with PressurePro now sold in North America and 17 countries worldwide and growing.

PressurePro TPMS was officially released to the United States RV, Auto, Bus and Truck markets in March of 2004 and current demand exceeded expectations. A study by J.D. Power and Associates of Westlake Village, California, finds that tire pressure monitoring systems topped the list of requested products, with 79% of consumers indicating they would be willing to pay for a system to monitor and alert them to low tire pressure. On average, drivers check their tire pressures 3 times per year or less (71% check their tires' pressures less than once a month and 6.5% never check them). PressurePro TPMS checks your tire pressures 12,343 times per day (sensors measure pressure every 7 seconds).

PressurePro has pioneered the development of external tire pressure monitoring systems by incorporating patented electronic RF & antenna technologies to bring to market a product that is versatile, reliable, durable, cost effective, simple to install and easy to use. PressurePro is capable of reading up to 34 tire positions, in either PSI or kPA, with pressures up to 150 PSI or 1034 kPA. Small sensors (2/3oz) screw onto the valve stems and constantly monitor tire pressures. The Monitor plugs into the lighter accessory and displays current tire pressures as well as alerting to low pressure levels - when tire pressures fall by 12.5% and again at 25%.

PressurePro is distributed globally through approved distributors, dealers and their website at: www.advantagepressurepro.com.

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