

Jeep Reinvent the Wheel - Barrow

Jeep famous for its off-road vehicles bring the same ethos and brand values to the gardening, construction, equestrian and landscaping industries. They are already big sellers in the US and are exclusively available through gardenmani.co.uk

(PRWEB) November 7, 2004 -- With the ruggedness you would expect from the Jeep brand, world-famous for its legendary off-road vehicles that are able to navigate the harshest of terrains, www.gardenmania.co.uk is delighted to announce the imminent arrival of Jeep wheelbarrows into the UK.

With 4 models available in the range, there is something for everyone, from the smallest of gardens to the largest of equestrian centres, the professional landscaper to the domestic gardener.

So what is so special about Jeep Wheelbarrows? They offer professional and homeowner wheelbarrows featuring patent pending roll bumpers, indestructible patent pending bushings and a patented locking brake to safely control heavy loads on hills, to park on slopes and to unload with precision. Jeep Wheelbarrow are preferred by professional contractors including: roofers, masons, landscapers, lawn care specialists and equestrian owners because Jeeps are built to last.

Innovation and safety....only in a Jeep®

The entry-level Jeep Mini is aimed at the homeowner, retailing for £59.50, it has a 5 cubic foot poly tub and a torquey 2ply poly tyre. The design & even weight distribution of all Jeep wheelbarrows ensure that driving them is a great experience, loaded or empty. Another key feature of the Mini is the unique steeply pitched tub that will eliminate unwanted spills while carrying loads. The Mini is also very light which helps reduce back injuries.

As the range progresses, you encounter a number of unique solutions. A five year guarantee on the steel handles for instance on the Wrangler 6 (£110) and the revolutionary Flat-Free Tyre, having the feel, control and look of a standard pneumatic tyre but, as the name suggests, it can't be punctured. Gone are the days of wheeling a full barrow around with a dodgy wheel, dropping grass cuttings or horse poo as you go.

Apart from being constructed from extremely high quality materials, you will also find the unique Jeep breaking system on the Big Boy (£120) this ensures that you get an accurate and easy expulsion from the tub. As you tip the barrow, the brake locks its position and you get a clean lift.

The Monster (£230) of the range boasts an astounding 8 cubic foot tub (160 litres). Ideal for the landscaper or equine owner, now you can carry large loads easier. With two adjacent, well-balanced wheels, even the smallest of stable operatives will be able to tame this purebred beast.

Already a big seller in the USA, Jeep wheelbarrows will be available for delivery to customers in the UK soon. Pre-orders should be placed exclusively now at www.gardenmania.co.uk or by calling 07092 219776. All orders received before February 14th will receive a £10 reduction on the listed price.

For further press information, or to receive a loan barrow for editorial:
Contact Nigel Peirce on 07970 793177 or press@gardenmania.co.uk



High Res images, Word Document and further press info are available for downloading at www.gardenamania.co.uk/press

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