

## Website Brings Consumers and Car Care Businesses Together

Detailing Directory offers listings of auto detailing, paintless dent repair and glass repair businesses.

(<u>PRWEB</u>) October 28, 2004 -- DetailingDirectory.com is a site for consumers to locate Auto Detailing, Paintless Dent Repair and Glass Repair services in their area.

"Feedback has told us that the consumers are more often turning to the internet to locate services in their area" according to Dan Ekenberg, owner of DetailingDirectory.com. Detailing Directory makes it easy for the consumer to research several companies from one website.

If the consumer cannot locate services in their area or don't have time to search the listings, they can complete a "request for service". These requests are posted for business owners to view. Additionally, we offer a daily e-newsletter which summarizes the requests received that day.

A listed company can reply online by completing the response form. We then forward the company contact information to the customer requesting service via email. Plus, we now also make a telephone call to the customer in case they don't access their email on a regular basis or if the message by chance gets deleted by spam filters. In the near future we will also be offering the consumer the option to have the information faxed to their office.

"We are very pleased with the response we have received from both consumers and business owners and we are working on additional enhancements to the site. The personal touch is what the consumers really appreciate" Ekenberg said.

Listings on the directory may include: Company Name Telephone Email Address Web Address with link (If applicable)

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**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.