

## **Bid-Alot Online Auction Wins Contract With Major Second Hand Car Dealership**

United Kingdom based Bid-Alot.com has won over a major U.S car dealership in a contract that could be worth millions. Impressed by the security measures placed by Bid-Alot in the online auction race, a major Florida based car dealership has joined forces and aims to rocket Bid-Alot.com in the second hand online motor trade.

(<u>PRWEB</u>) October 28, 2004 -- Online Auction Bid-Alot.com has won a major contract with a Florida based used car dealership after impressing the company with its Paypal member only security policy and 24/7 instant support system.

Steven Taylor says "We have been in talks with Bid-Alot for some weeks now and have been more than impressed with their hands-on approach to the online auction industry. We have tried various third party outlets in the past and have had to deal with all the pitfalls generally associated with online auction trading. This has meant lost revenue and wasted time which are things we just can not afford. We have always noticed that the successful trades come from buyers who seem to have Paypal accounts and with Bid-Alot being Paypal account holders only, we feel this is a positive move for us as a company. We aim to move all our stock (currently 2000+ cars) over to Bid-Alot early in the New Year and hope to help them as much as they help us."

Bid-Alot is a "no sale, no charge" auction with a set 3% commission fee on successful sales only. On this basis, sellers really do have nothing to lose. They have a 24/7 instant live support system in place and really do go the extra mile instantly in solving any queries or problems should they arise.

Bid-Alot owner Sharon Davis says "We are very excited about the feedback we are receiving from such large scale companies and it just goes to prove that our dreams, ideas and goals are becoming reality. We have worked very hard over the last few months to make the changes we feel would make trading safe in a ever increasing fraudulent area and although many sceptics thought we were wrong by only allowing Paypal members, this really has not been the case."

In the three months since the new measures were put in place, Bid-Alot still boasts that there has been no attempt at fraudulent activity by either buyers or sellers and with an ever increasing verified user base, could this be the way forward for the future?

## About Bid-Alot.com

Founded on January 1st, 2004, Bid-Alot has steadily developed into a safe, cost effective auction site. Bid-Alot (<u>http://www.bid-alot.com</u>) was created by a small group of experienced auction users who wished to create a secure trading platform with a slightly different approach to security.

Bid-Alot is a registered Limited company with offices in Florida, USA and the UK.

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**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.