



The BumperBib Will Debut at the 2004 SEMA Show

The new Auto/Truck accessory The BumperBib will be featured in the New Product Showcase at the Specialty Equipment Marketer Association (SEMA) show. The SEMA show is known as the largest Automotive Aftermarket Parts show in the world, It is the second largest convention in Las Vegas, and accommodates over 100,000 industry leaders from 100 countries.

([PRWEB](#)) October 26, 2004 -- The new Auto/Truck accessory The BumperBib will be featured in the New Product Showcase at the Specialty Equipment Marketer Association (SEMA) show. The SEMA show is known as the largest Automotive Aftermarket Parts show in the world, It is the second largest convention in Las Vegas, and accommodates over 100,000 industry leaders from 100 countries.

The BumperBib's debut has been moved to the North Hall Restyling and Accessories section, Booth number: 11444. SEMA show management has been very helpful in placing the BumperBib booth in a section more in line with our target market. The change was announced early last week. Jim Lupold and Eric Stevens have also entered the product for consideration for awards in two categories. The BumperBib will also be included in the new products showcase.

CEO, Eric Stevens stated, "We are moving forward and expanding rapidly. The Bumperbib has gained very positive reactions in the retail marketplace which are looking forward to duplicating in the wholesale market at the SEMA show."

ZXQ Inc. was established in 2002 as a company dedicated to bringing their invention to the Automotive Aftermarket Parts Marketplace. Patent pending Invention, the Bumperbib is the product of efforts by co inventors, Eric Stevens and James Lupold to invent a product aimed at protecting the rear bumper and the owners' clothes when loading/unloading their Automobile or SUV.

Admitted to the USPTO and Foreign patent Offices via legal counsel, The Bumperbib was awarded provisional patent and patent pending status based on research and filings. The BumperBib product is a patented product designed and manufactured by Eric Stevens and Jim Lupold. The BumperBib protects you from dirt and grime when unloading packages out of the rear cargo area. In addition, the BumperBib protects your rear bumper from scratches and damage. Easily storable, washable, and with installation of the product requiring no tools, The BumperBib promises to be an easy addition to the car care market.

Any questions regarding this PR or the BumperBib please contact, Eric Stevens or Jim Lupold at 661-250-0808 or email us at sema@bumperbib.com

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Online Web 2.0 Version

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