



## New Reg Launches Personal Registration Plate Service for Football Fans - [footyreg.co.uk](http://footyreg.co.uk)

*Car number plate industry brand leader newreg.com has launched a new website - [footyreg.co.uk](http://footyreg.co.uk) - exclusively to help car-owning UK football supporters track down their ultimate car number plates.*

([PRWEB](http://PRWEB)) October 16, 2004 -- Calling all C1 TYY, SPU 12S and R19 VRS supporters.

Car number plate industry brand leader newreg.com has launched a new website - [footyreg.co.uk](http://footyreg.co.uk) - exclusively to help car-owning UK football supporters track down their ultimate car number plates.

Whether you're a T6 FEY or a GUN 50N or if you watch your footy on the 14 KOP - the new website will help UK football fans identify their dream football number plate from as little as £244 as marketing manager Markerle Davis reveals,

The team you support stays with you for life and now thanks to [www.footyreg.co.uk](http://www.footyreg.co.uk) so can your car number plate. From as little as £244 we'll provide football fans throughout the UK with the ultimate way to declare support for their team.

As well as football teams, [www.footyreg.co.uk](http://www.footyreg.co.uk) also features celebrity footballer number plates. You could pick up David's 1 BEC or even Dublin's D1 OND!

The [www.footyreg.co.uk](http://www.footyreg.co.uk) website features a searchable database of more than 19 million number plates in total. Users can also browse by team. And an online search could always unearth a bargain as Markerle reveals,

Generally, the fewer the letters the more valuable the registration. However the value of each plate to the customer ultimately depends on the individual - which means there are always bargains to be had.

The registration process is quick and straight forward we take care of everything - and the majority of plates are inexpensive.

Editor's Notes

. For more information or to request hi res visuals of any of the footy.reg number plates please contact Richard Glynn on 07881 953406 or email [richard@rgpr.net](mailto:richard@rgpr.net)

. Sample Premiership League table

TEAM

PLATE

COST

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Chelsea

CFC 11

£46,245  
 Arsenal GUN 50N £28,745  
 Birmingham

9 BC £28,745  
 Manchester Utd

MU 3 £28,000  
 Liverpool 14 KOP

£22,405  
 Tottenham SPU 12S £14,395  
 Newcastle

NEW 1

£13,000  
 Fulham

567 FUL £9,815  
 West Brom 6 BAG

£9,595  
 Norwich 67 CAN

£5,995  
 Portsmouth POM 20

£5,695  
 Manchester City

C1 TYY

£4,795  
 Southampton

SFC 298 £3,595  
 Charlton Athletic 224 ADD

£2,755  
 C Palace EAG 972 £2,445  
 Middlesbrough

K1 MFC

£2,445



Bolton Wanderers C1 BFC

£1,945

Aston Villa AV02FCV £494

Blackburn Rovers R19 VRS £244

Everton T6 FEY

£244

. Footyreg.co.uk owner New Reg has been able to grow rapidly and in recent years have become a brand leader within our industry. The company has successfully re-invested the majority of our income into new highly trained staff and a wider range of exclusive stock numbers to enhance your choice even further. We employ more transfer and after sales staff than sales people, in order to ensure the swift processing of your purchase and high standard of customer care. From the moment you place your trust in New Reg they handle the entire transfer of your new reg. They coordinate the changes of all your vehicle documentation to display your newly purchased mark, such as the logbook, tax disc and even MOT if required, and return them to you within a matter of days. New Reg take pride in being the first accepted registered member of both the CNDA and MIRAD, in addition to being approved by the Office of Fair Trading Consumer Credit Department and every major credit card organisation. New Reg works with all these associations to provide an industry recognised reimbursement system in the event of transfer failure, protecting our purchasers and those whom we purchase vehicle registration numbers from. It is a fact that New Reg has sold more registrations online than any other company, facilitating additional convenience to clients who prefer not to speak to a sales person. The more traditional client may take comfort in the knowledge that New Reg sales people adopt an advisory role over the telephone, rather than aggressive sales practice.

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**Contact Information**

**Richard Glynn**

RGPR LTD.

<http://www.footyreg.co.uk>

+447881953406

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).