



Auto Insurance Savings of 30% Drive Texas Wasatch Expansion to Pennsylvania

Texas Wasatch Insurance has continued to experience very rapid growth, driven by annual auto savings for clients exceeding 30%. The company, a leading provider of homeowners and auto insurance in Texas and auto insurance in Virginia, has recently expanded service to include auto insurance coverage in Pennsylvania.

([PRWEB](#)) October 13, 2004 -- Texas Wasatch Insurance is pleased to announce it has expanded market coverage to include [auto insurance](#) in Pennsylvania. The company will operate under the trade name TWG Insurance to provide [auto insurance](#) in Pennsylvania.

Mark E. Jones, Texas Wasatch Group CEO, explains, "We have experienced explosive growth with our [auto insurance](#) business in Texas and Virginia. This growth is being driven by the substantial [auto insurance](#) values we are bringing to our clients. We have conducted studies and are pleased to see that our new clients have saved over 30% annually by working with us. We are delighted to add [auto insurance](#) coverage in Pennsylvania, and we will do our level best to help our new Pennsylvania clients realize similar savings."

Kevin M. Hockenjos is Geographic Manager for TWG Insurance's [auto insurance](#) operation in Pennsylvania and Virginia. "Kevin and his team have done a great job bringing [auto insurance](#) savings to clients in Virginia," says Jones. "We are delighted to add our Pennsylvania [auto insurance](#) operation to their team." Over the next year, the company plans to add homeowners and life insurance products in Pennsylvania and Virginia.

Mr. Hockenjos explains his strategic priorities for TWG's [auto insurance](#) business in Pennsylvania and Virginia as threefold. "Our first priority is to demonstrate the TWG Insurance promise to clients: outstanding [auto insurance](#) values with unparalleled service. Second, we want to be the kind of broker that insurance companies love to do business with - this can only help our clients. Our third priority is to build a major position in these high priority markets. We will accomplish this over time, and we are here to stay."

The company will serve its Pennsylvania and Virginia clients from its National Client Service Center in Dallas with a dedicated team of agents. Jones describes his talent pool as the "secret sauce" that makes TWG truly different. "All of our [auto insurance](#) agents have graduated at or near the top of their class from leading colleges. We even have a Rhodes Scholar nominee as a member of our agent team. When clients work with one of our agents, they have a very different experience than they have ever had working with an [auto insurance](#) agent. As a result, our clients provide us with a huge number of referrals."

To get a free quote or more information about the [auto insurance](#) plans provided by TWG Insurance, visit them online at their website, www.twginsurance.com, or call toll-free at 1-866-428-5353.

About TWG Insurance

TWG Insurance provides [auto insurance](#) in Pennsylvania and Virginia, which includes RVs, watercraft, and motorcycles, as well as home and [auto insurance](#) in Texas. The company is headquartered in Colleyville, Texas.

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