

Halloween Car Rally

Gimally is the Name, Gimmick Road Rally is the Game - A Great Event For Families, Seniors, Couples, Singles Who Want To Have a Few Hours of Safe Fun & Laughs at the Same Time Enjoying All the Treasures Waxhaw Has to Offer Grand Prize Winners Lower Level Tickets to Panthers Vs. Oakland Raiders. Sunday. November 7 1:00pm(courtesy of The Bead Merchant)

Waxhaw, NC (<u>PRWEB</u>) October 10, 2004 -- GIMALLY is a unique way to have our own Town of Waxhaw reality party to meet new people, learn about hidden secrets in Waxhaw, increase awareness of alternative roads to Waxhaw during the bridge closing, and a few hours of non-stop laughing.

This game is called a Gimally. It is based on a combination of a scavenger hunt and a road rally. Our own creative survivor race. In a scavenger hunt, there are listed items to find. In a road rally, there is a designated, timed route to follow. With a Gimally, we map out an undisclosed route; provide clues to direct our guests from location to location to complete that route. Along the route, guests validate the location has been found by deciphering additional clues or retrieving a specific mystery item at that location.

Gimally is a unique game to test wit, common knowledge, creativity, team sportsmanship, competitive spirit, and sense of humor. This event is not scored on any speed factor, but on some special Gimmick Rule defined by us.

Gimmick rallies have no checkpoints. You are scored based on information you find on the course. A series of questions (100) is issued to each car (which pays a nominal \$5 fee in advance (\$10 day of) to enter the Gimally). The questions serve as clues to a direction or road path that each team must follow to prove that they actually visited each spot ("How many steps to cross the bridge over the train tracks?")

As many people can be on one team in one vehicle, entry fee is per vehicle. Several prizes are awarded (donated by various businesses) to the teams that come in 1st, 2nd & 3rd. In the event of ties each are put into a drawing for the winner.

The Road Rally will begin in front of Jackson's Emporium (instructions will be mailed prior to event) where vehicles will receive their Road Rally welcome package. The Rally will end in a location where players can continue their afternoon of fun with music and a surprise Halloween event. Road Rally questionnaires will be collected, scored and the winners presented with fabulous prizes.

Please mail your \$5 entry fee to: Waxhaw MerchantÂ□s Association P.O. Box 96 Waxhaw, NC 28173

Include your name, team name and upon recipt of your entry fee, further information will be mailed to you. Additional information can be found on our website <u>www.enjoywaxhaw.com</u> or email wma@carolina.rr.com



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Page 2/3



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Online Web 2.0 Version You can read the online version of this press release <u>here</u>.

Page 3/3