



Window Canvas To Unveil Their latest Industry Breakthrough at SEMA 2004

Window Canvas®, the industry leader in manufacturing of high-quality rear-window see-thru graphics for vehicles will be exhibiting again this year at the SEMA (Specialty Equipment Market Association) Show 2004 held November in Las Vegas and unveiling their patent pending Create Your Own product.

([PRWEB](#)) October 12, 2004 -- "The growth we've experienced since our debut at last years SEMA show is amazing. Over the last year we have forged meaningful and productive relationships that benefit Window Canvas, our reps, the dealers and the jobber," says Michael Self, President of Window Canvas. Self further says "We are continuing our mission to raise the bar in this industry and now we have become the new leader and trend setter while others try to follow."

In keeping with their corporate mission of setting new, higher standards for the entire industry, Window Canvas will be unveiling its latest state-of-the-art product "Create Your Own" at the 2004 SEMA show in Las Vegas. This patent pending industry breakthrough allows a jobber or end user to create their very own custom image by utilizing a simple web based tool that gives them the ability to use their own digital picture or to choose from Window Canvas' image library over 250 stunning images. What's more, they can then add text, effects, colors and much more. And with the click of a button, their custom rear window graphics gets delivered to them in 5 - 7 business days.

"Create Your Own" can be used to create a "rolling billboard", and opens the doors to so many people that want to advertise their businesses on their vehicles but until now to do so was not affordable or practical," says Bianca J. Hennings, VP Sales & Marketing of Window Canvas. "Just as exciting as the rolling billboard is that for the first time, each and every American driver can easily create their own, unique personal expression or statement. Tell the world who and what you're about!" says Hennings.

The SEMA Show is the premier automotive specialty products trade event in the world. It draws the industry's latest and greatest products attracting more than 80,000 industry leaders from all over the world.

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