



AutoEval Certified! An Unprecedented Private Seller's Vehicle Certification Program

AutoEval introduces unprecedented 'Pre-Certification' and 'Pre-Evaluation' programs targeted to private sellers of used vehicles. A mobile provider of computerized diagnostic vehicle evaluations originally targeted to buyers of used cars, vans and light trucks, AutoEval will provide its independent vehicle evaluations to private sellers. AutoEval's Pre-Certification and Pre-Evaluation programs are consistent with the company's mission to provide knowledge and peace of mind to used vehicle consumers through independent automotive evaluations.

Teaneck, NJ (PRWEB) October 7, 2004 -Certification and Pre-Evaluation programs targeted to private sellers of used vehicles. A mobile provider of computerized diagnostic vehicle evaluations originally targeted to buyers of used cars, vans and light trucks, AutoEval will provide its independent vehicle evaluations to private sellers. AutoEval's Pre-Certification and Pre-Evaluation programs are consistent with the company's mission to provide knowledge and peace of mind to used vehicle consumers through independent automotive evaluations.

AutoEval's Pre-Certification provides a 1-year warranty to the buyer at the time of purchase. To expedite the sale, AutoEval provides the seller with an evaluation report, a vehicle history report, special 'For Sale' signage, and a listing of the vehicle on www.AutoEval.net. The Pre-Evaluation program provides the seller with an AutoEval evaluation report, vehicle history report, special signage, and a listing on AutoEval's website; no warranty is included in the vehicle's price. The private seller who wants to avoid losing money during trade-in, yet has a decent vehicle that needs to be sold quickly benefits; simultaneously, used-vehicle consumers obtain all of the information they need to make a sound purchasing decision, contends Jason Bass, AutoEval's president.

Through these programs, AutoEval builds a natural efficiency into the used vehicle market for private sellers. Through AutoEval, private sellers can achieve a faster sale through auction services (e.g. EBAY) or through classifieds, and add value for the buyer of the vehicle. AutoEval is introducing this service to sellers in the New York Metropolitan area and in northern counties of New Jersey.

AutoEval's latest move is based on market research that revealed 80% of consumers in the market for a used vehicle are more inclined to purchase pre-certified cars. In addition, those same consumers are more apt to buy extended warranties for protection against unforeseen repairs. Our programs expand the current certified used vehicle landscape and add exceptional value to all parties as private sellers want to make a quick sale, and buyers want to purchase a vehicle with as much disclosure as possible, with protection from unforeseen repairs, says Bass.

AutoEval was established as a limited liability company in September 2003. Seeking to change the way used automobiles are bought and sold, AutoEval's mission is to provide knowledge and peace of mind to potential buyers of used vehicles through an independent automotive evaluation service.

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