

Legacy Motors Art Gallery Opens

Largest Art Gallery devoted to Automotive Art

Chicago, IL ([PRWEB](#)) October 11, 2004 -- The largest art gallery in the world devoted to car art opened its doors for the first time January 1, 2004. Legacy Motors Art Gallery displays works of leading artists specializing in automotive art -- both in a traditional 8,000 square foot gallery and online at www.automotive-art.com.

Featured are works of acclaimed automotive artists such as Tom Hale, Ken Eberts, Bill Motta and other members of the Automotive Fine Art Society, as well as emerging artists who have captured the attention of automotive art collectors. Over 35 artists are represented and over 400 originals and prints are on display.

The gallery also presents the very best of any car poster including mustang poster, corvette poster, Mercedes poster, muscle car poster, vintage car poster, car show poster, sports car poster and auto racing poster.

The traditional gallery is located just west of Old Town in Chicago, about 10 minutes from the Loop. The unique space spans the top floors of three adjacent loft buildings.

Gallery founder Michael Knab explains: "Automotive art has been largely sold by artists attending car shows and exhibiting their wares. But there are millions of car enthusiasts who can't get to those shows, or only rarely. Our galleries provide a more permanent resource for this art."

As art genres go, automotive art is a recent phenomenon. Fine artists only began painting cars as their principal subject matter in the seventies. Ken Eberts, president and founder of the Automotive Fine Art Society, feels "the genre has been fueled by the broadening interest in classic cars and the original muscle cars. The automotive designs of yesteryear are now considered an art form themselves, probably because cars were so much more flamboyant and adventurous then."

Some observers feel that "car art" is coming into its own. With celebrity collectors like Jay Leno helping to publicize the work, and broader representation in corporate collections, paintings and prints of cars are no longer relegated to Dad's den or garage. "Automotive enthusiasts have begun to realize there's no rule that says you need a landscape of a place you've never been over your mantel place, or a still life of a vase and flowers. Why not look at a subject you've always loved?" adds Knab.

The online gallery offers for sale an even broader array of artwork than appears in the traditional gallery. The website allows visitors to easily browse through several hundreds of prints and originals to purchase with online convenience.

Traditional Gallery Hours: 10 am -- 6 pm weekdays. Weekends by appointment.

Online Gallery: www.automotive-art.com

Legacy Motors Art Gallery is owned and managed by The Priva Company, a diversified incubator of new retail business concepts. Priva is headquartered in Chicago, with additional offices in Cleveland and Seattle. For more information, please email Michael Knab or call 312-337-3010.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).