



## **URGENT AUTOMOTIVE NEWS RELEASE!!!Platinum Warranty Selected As Terry Bradshaw's (NFL Quarterback) Pick Of The Week! Program to be nationally televised on MSNBC!**

*Broadcast News executives are excited to announce the broadcast date of Terry Bradshaw's Winners Circle where The Platinum Warranty Corp. will be featured:*

*November 26, 2004, between 7:45am - 8:15am (EST)*

*The program will air nationally on MSNBC. ALL*

Cleveland, OH ([PRWEB](http://PRWEB)) October 3, 2004 -- Terry Bradshaw's Pick of the Week is a national television series focusing on critical issues facing business leaders today. Research producers from Broadcast News select the best and the brightest companies to become the focus of the weekly series. Each episode of Pick of the Week deals with the hot topics facing those key business leaders, who are helping drive America's economy. The stories are crafted by a dynamic team of production professionals who strive for high standards and creative ideas with a thorough understanding of the broadcast market.

The segment will display Platinum Warranty Corporation's commitment to its partners, customers, vendors and community. Issues such as growth, awards, new products and market development will be covered during the national airing. There will also be live interviews from Platinum Warranty Corporation's CEO & COO, along with in-depth footage and commentary from Terry Bradshaw explaining why Platinum Warranty Corporation was selected.

"I and the staff at Platinum Warranty Corporation are honored to be selected and added to this elite group of companies" Stated Anthony J Hodel President & CEO

"Accolades as prestigious as this one are only accomplished through the hard work of our management and staff on a day-to-day basis" Stated Matt Portner COO.

"The review and national exposure we will receive on 11/26/2004 further enforces our corporate mission". "We embrace all of our relationships and continue to be creative to grow our partners business during a weakened automotive economy". Anthony J Hodel, CEO

To find out more about this award winning firm call 1-800-692-5397 ex 3001 or visit [www.platinumwarrantycorp.com](http://www.platinumwarrantycorp.com)

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**Contact Information**

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).