



yourDealer Generates More Sales For Chevrolet Dealerships

yourDealer Interactive dealership services increase sales for local Chevrolet dealership. www.yourdealer.net provides high visibility interaction with buy now customers to increase dealership showroom traffic.

New York, NY (PRWEB) October 4, 2004 - "In August 2003, yourDealer began rolling out Internet lead follow-up services to Automotive Dealerships in North America after extensive development and testing of their process and systems with clients in the US. Today, your Dealer is providing their immediate email and phone follow-up services for more dealers.

"Dealers have spent a lot of money attempting to make the Internet an area of profitable sales for their stores," reports David Hein, yourDealer CEO; "In today's market, dealerships are looking for a simple way to expand their reach and increase sales to customers that are ready to buy now." yourDealer has proven methods to increase the sales and profitability for dealerships using the Internet.

www.yourDealer.net, the companies Website gives dealers a glimpse of their service. The site provides easy access to information and a way for dealers to walk through a live demonstration of how the company follows-up with 100% of the leads they process every day.

yourDealer.net provides an avenue for dealerships to increase their floor traffic every day with qualified and confirmed appointments through the yourDealer.net services. The service enables dealers to stop wasting time hiring, training and managing Internet managers and lets their sales force do what they do best, sell cars to people in the showroom ready to buy now. "It's a great combination for our dealership," states David Frame, General Manager for Serpentine Chevrolet in Cleveland, Ohio; "yourDealer provides immediate phone follow-up with 100% of my leads and they send a steady flow of customers through my doors every day. We focus on selling cars and they have taken the hassle out of trying to manage the Internet with my salesforce."

yourDealer utilizes an immediate contact philosophy that is designed to quickly engage every lead that comes into their exclusive contact center. Each of the thousands of leads that come in every day is met with a phone call within less than ten minutes, a huge advantage to yourDealer's clients. The other advantage is that yourDealer.net continues to follow every lead through both email and phone calls for a total of ninety days, giving optimal dealership exposure to every car buyer using the Internet. The company brings an average of 60% of their client's leads into the showrooms every month.

The company operates with specialists responding to customers inquiries between the hours of 9:00 am and 9:00 pm in all client dealerships local time, and has a staffing schedule that insures that all leads are responded to in the shortest time possible.

About yourDealer.net

yourDealer is a privately held company based in New York City that provides immediate contact with car buyers through the Internet and telephone to build new opportunities for dealerships to win on their Internet investment. For additional information, contact the yourDealer Public Relations department at 866-847-7502 ext 101, or email at pr@yourdealer.net. The company Website is located at <http://www.yourdealer.net>



###

**Contact Information**

David Hein

yourDealer

<http://www.yourdealer.net>

866-847-7502

Online Web 2.0 Version

You can read the online version of this press release [here](#).