



TRIMSPA® to Sponsor NASCAR® Busch® North Series at Wall Township Speedway

Among its many auto racing interests, TRIMSPA will sponsor NASCAR Busch North Series 150-lap championship race at New Jersey's Wall Township Speedway on October 2nd. Also sponsored by TRIMSPA is driver Joey McCarthy of Randolph, NJ, in the Team TRIMSPA #64 during Saturday evening's race.

Wall Township, NJ, (PRWEB) October 1, 2004 - Among its many auto racing interests, TRIMSPA will sponsor NASCAR Busch North Series 150-lap championship race at New Jersey's Wall Township Speedway on October 2nd. Also sponsored by TRIMSPA is driver Joey McCarthy of Randolph, NJ, in the Team TRIMSPA #64 during Saturday evening's race.

"Joey is an excellent driver and I believe he will have a strong outing this weekend at Wall Township Speedway," exclaimed Alex Goen, CEO of TRIMSPA. "We are thrilled to sponsor a race in our home state and fortunate that Joey is part of Team TRIMSPA."

In addition to this first ever NASCAR Busch North Series appearance, three of Wall Township Speedway's regular divisions will also see action. The red-hot race for the NASCAR Modified title will continue in a 35-lap main event, while the tight Street Stock title chase will continue in a 25-lap feature. Legend Cars, which also has a point title up for grabs, will battle in a special extra-distance 30-lapper.

"I am very excited to have TRIMSPA on board for this very important race," said Wall Township Speedway operations manager, Joe Lewandoski. "This will be the first time that the series has raced at our track and it's one that draws so much attention and interest. TRIMSPA's involvement is a big plus for the race, the drivers, and the race teams."

Spectator seating will open at the special time of 3:00 p.m., with time trial qualifying starting at 5:15 p.m. The first race of the evening is set for 6:15 p.m., while the TRIMSPA 150 is scheduled to take the green flag at 8:00 p.m. Advance tickets are available by calling the speedway hotline at 732-681-6400. Speed Channel® will tape the action for broadcast on Saturday, November 20th.

TRIMSPA®, a Cedar Knolls, New Jersey company is the maker of TRIMSPA® X32, the leader in weight-loss supplements. TRIMSPA is a key sponsor in the NASCAR®, racing circuit through Braun Racing, supported various events and has worked with numerous charitable organizations including the Millennium Women's Foundation, Susan G. Komen Breast Cancer Foundation®, American Cancer Society®, and Make-A-Wish Foundation®. TRIMSPA®, has helped celebrities like Anna Nicole Smith and heavyweight boxer Shannon Briggs lose weight. For more information about TRIMSPA and its products visit <http://www.trimspa.com> or call 1-800-TRIMSPA.

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